

IAA

IMTIAZ ALI ASSOCIATES (Pvt. Ltd.)





Address:
298-A, Upper Mall, Lahore

With a legacy spanning over four decades, IAA's design studio has a deep rooted connection to Upper Mall, having had its original office across its current location for several years. The existing office is thoughtfully designed in multiple split levels, seamlessly integrated yet distinctly separated within the front portion of the residence of the principal architect, Imtiaz Ali.



WHO WE ARE

Established in 1976 in Lahore, Imtiaz Ali Associates (IAA) has grown into a nationally celebrated architectural firm renowned for seamlessly blending tradition with modernity. Recognized as a RIBA Chartered Practice since 2024, IAA designs architecture that is deeply rooted in its cultural and environmental context. By integrating vernacular traditions with contemporary innovation, the firm aims to create spaces that integrate appropriate design elements and solutions to enhance building performance.

IAA's diverse portfolio spans across multiple typologies - from residential to industrial and urban planning - serving both public and private sectors. Committed to sustainability, and social impact, IAA continues to shape Pakistan's built environment with architecture that is visually striking, culturally resonant, and experientially profound.



TYPOLOGIES

- Residential
- Commercial
- Corporate
- Healthcare
- Hospitality
- Educational
- Institutional
- Industrial
- Religious
- Urban Planning

OUR SERVICES

- Architecture Design
- Interior Design
- Master Planning
- Project Management





1

Innovation

2

Sustainability

3

Collaboration

4

Adaptability

5

Committment

6

Transparency

Our
VALUES



OUR PROCESS

- Discussion and Proposal**
Meet our representative and discuss about design proposal and contract
- Design Development**
Developing design based on owner's briefs and needs
- Layout and Detailing**
Creating detailed design model to reach the owner's desire
- 3D Rendering**
Visualizing our design in the form of rendered images and physical models
- Working Drawings**
Providing detailed architectural drawings for building permits and construction requirements
- Project Supervision**
Supervising project progress and maintaining the built quality of the project

OUR MILESTONES

1976	1984-2018	2002	2010-13	2015	2017	2018	2020	2022	2024
									
Establishment of <i>Imtiaz Ali Associates</i> by Imtiaz Ali	Retainer Architect for <i>SNGPL</i>	Completion of <i>Epoch Heights</i> , later bought by Bank of Punjab	IAP Award for <i>Shalamar Medical College</i>	Finishing of <i>Bait-ul-Fazil Luxury Residence</i> on Canal Road	Construction of <i>MCB Data Center</i> in Kot Lakhpat	Commencement of Affiliation with <i>LUMS</i>	Completion of <i>Servis Industries Production Hall</i> in Muredke	Construction of <i>The Workplace</i> on Main Boulevard, Gulberg	Attaining <i>RIBA Chartered Practice Accreditation</i>

Key milestones for IAA include becoming a private limited company in 2016 and achieving RIBA Chartered Practice Accreditation in 2024. We have delivered high-profile projects across residential, commercial, institutional, and industrial sectors, receiving accolades such as the IAP Award for Shalamar Medical and Dental College. Our long-standing partnership as the retainer architect for SNGPL (1984 – 2018) and collaborations with institutions such as LUMS reflect our reputation for impactful design and trusted client relationships.

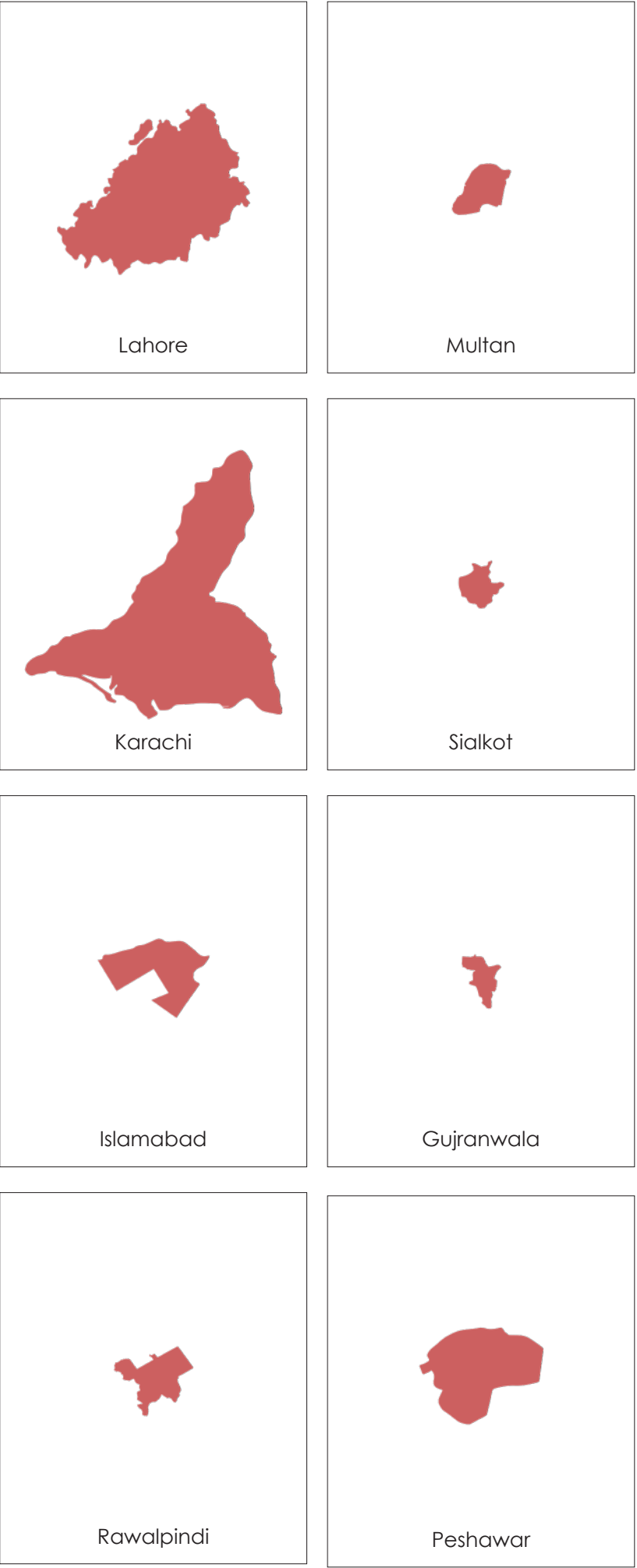
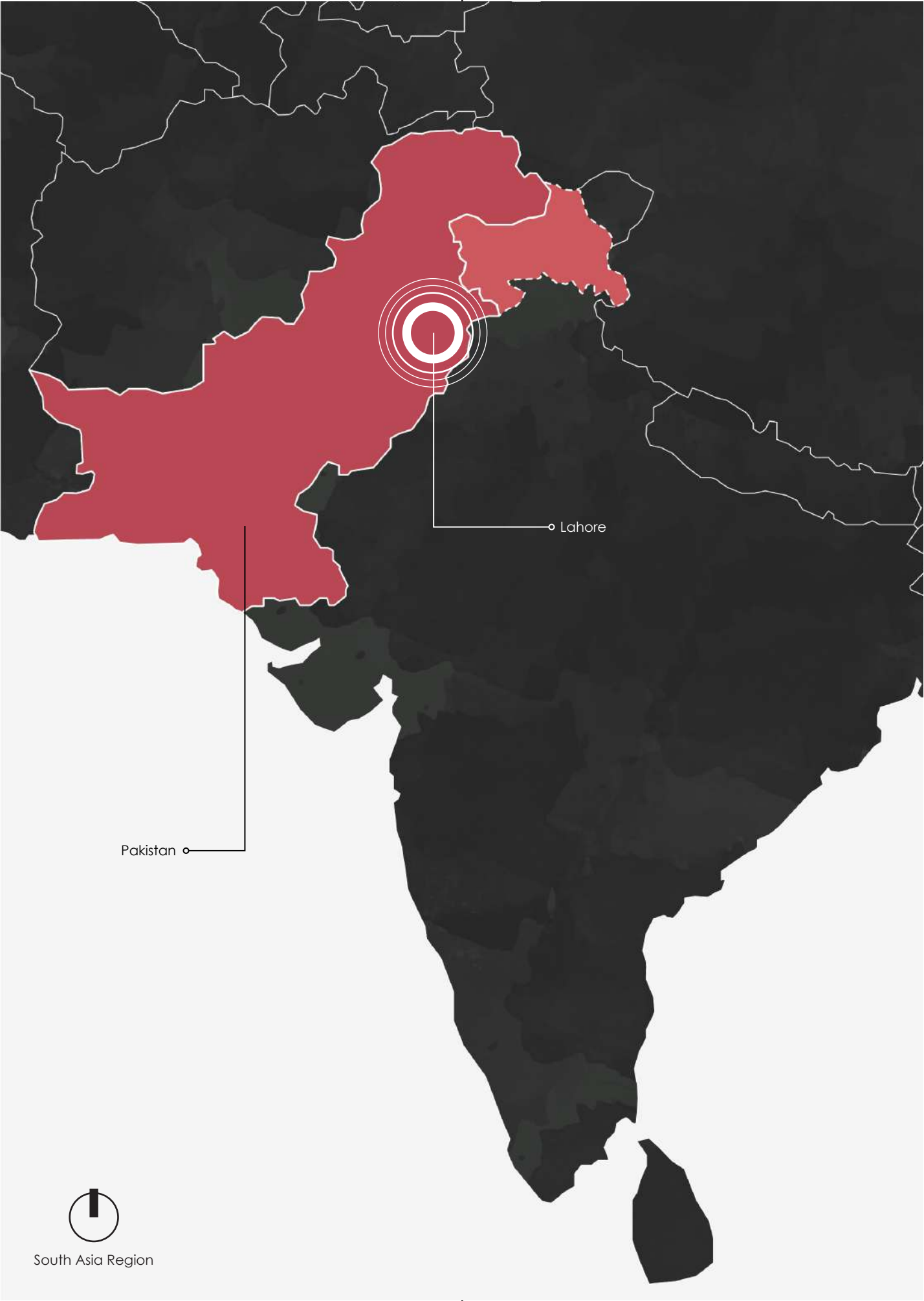
ABOUT US

CITY WISE DISTRIBUTION OF PROJECTS

Since its inception in 1976, Imtiaz Ali Associates (IAA) has established itself as a leading architectural firm in Pakistan, completing over 5,000 projects across the country. From bustling metropolises like Lahore, Islamabad, and Karachi to smaller yet significant cities such as Sialkot, Multan, Faisalabad, Gujranwala, Peshawar, and Rawalpindi, IAA's footprint spans the length and breadth of Pakistan.

While the firm is deeply rooted in Lahore, where the majority of its projects are concentrated, IAA has steadily expanded its reach over the decades, delivering innovative and impactful designs that cater to diverse client needs. With a legacy of excellence, IAA continues to shape Pakistan's built environment, blending tradition with modernity to create spaces that inspire and endure.

5000+
PROJECTS COMPLETED ALL OVER PAKISTAN



Asad Ali

asad.ali@iaaconsultancy.com



Education

2014 *London, UK*
Westminster University
Architecture Postgraduate Diploma in Professional Practice

2013 *London, UK*
Bartlett UCL
Postgraduate Diploma in Professional Practice & Management in Architecture

2011 *London, UK*
Kingston University
Masters in Architecture Design (M. Arch)

2011 *London, UK*
National College of Arts
Bachelors in Architecture Design (B. Arch)

Professional Experience

Director
Imtiaz Ali Associates (Pvt. Ltd.)
Sept. 2014 - Present *Lahore, Pakistan*

Assistant Professor *Architecture Department*
National College of Arts
Feb 2015 - Present *Lahore, Pakistan*

Part III Assistant Architect
OC Architects
March 2014 - Sept.2014 *Swindon, UK*

Design Manager
SMI Chartered Archiechts
Feb. 2013 - March 2014 *London, UK*

Partner/Architect
Imtiaz Ali Associates (Pvt. Ltd.)
Jan. 2002 - Aug. 2010 *Lahore, Pakistan*

Certifications/Membership

Member **Royal Institute of British Architects (RIBA)**
Member **Pakistan Council fo Architects andf Town Planners (PCATP)**
Member **Institute of Architects Pakistan (IAP)**



01

THE WORKPLACE

Corporate

CLIENT

Condill

LOCATION

Main Boulevard Gulberg, Lahore

BUILT AREA

125,000 sqft

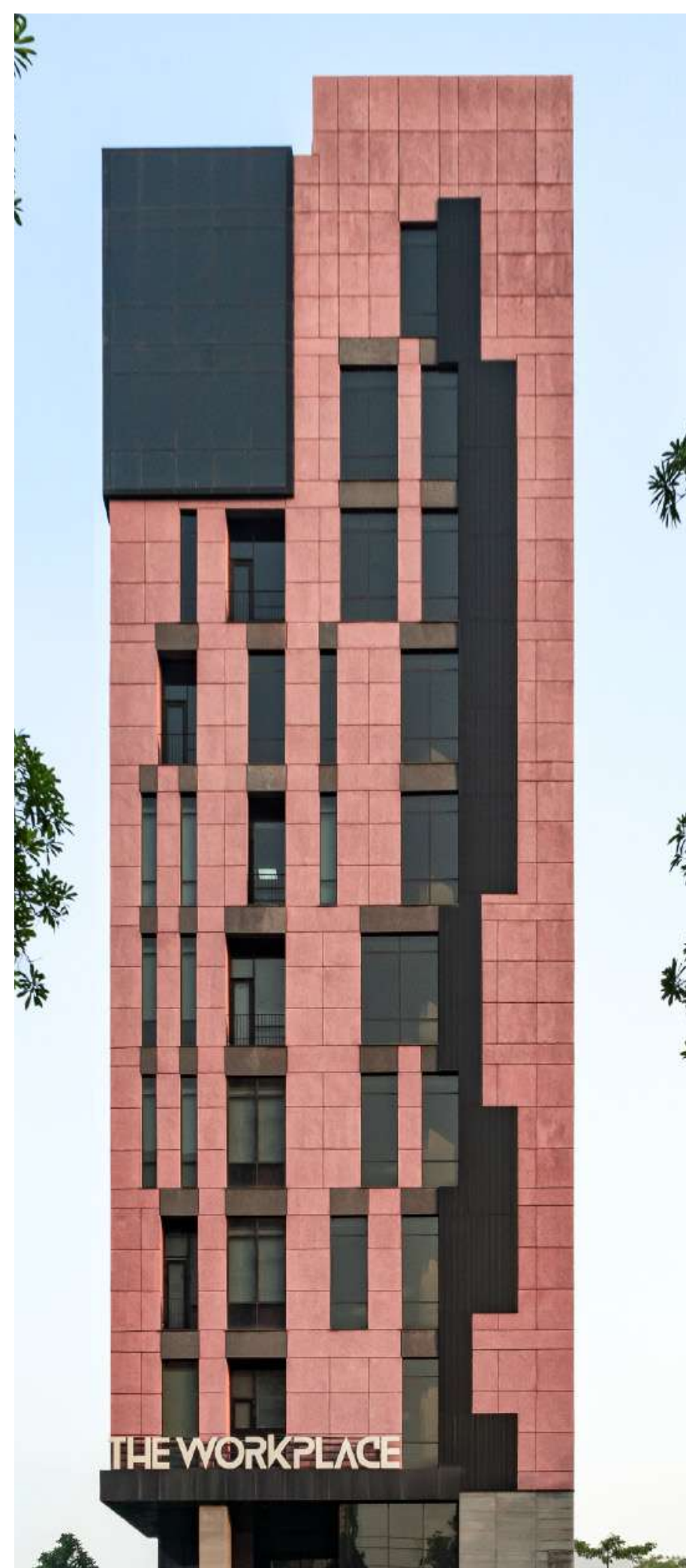
YEAR

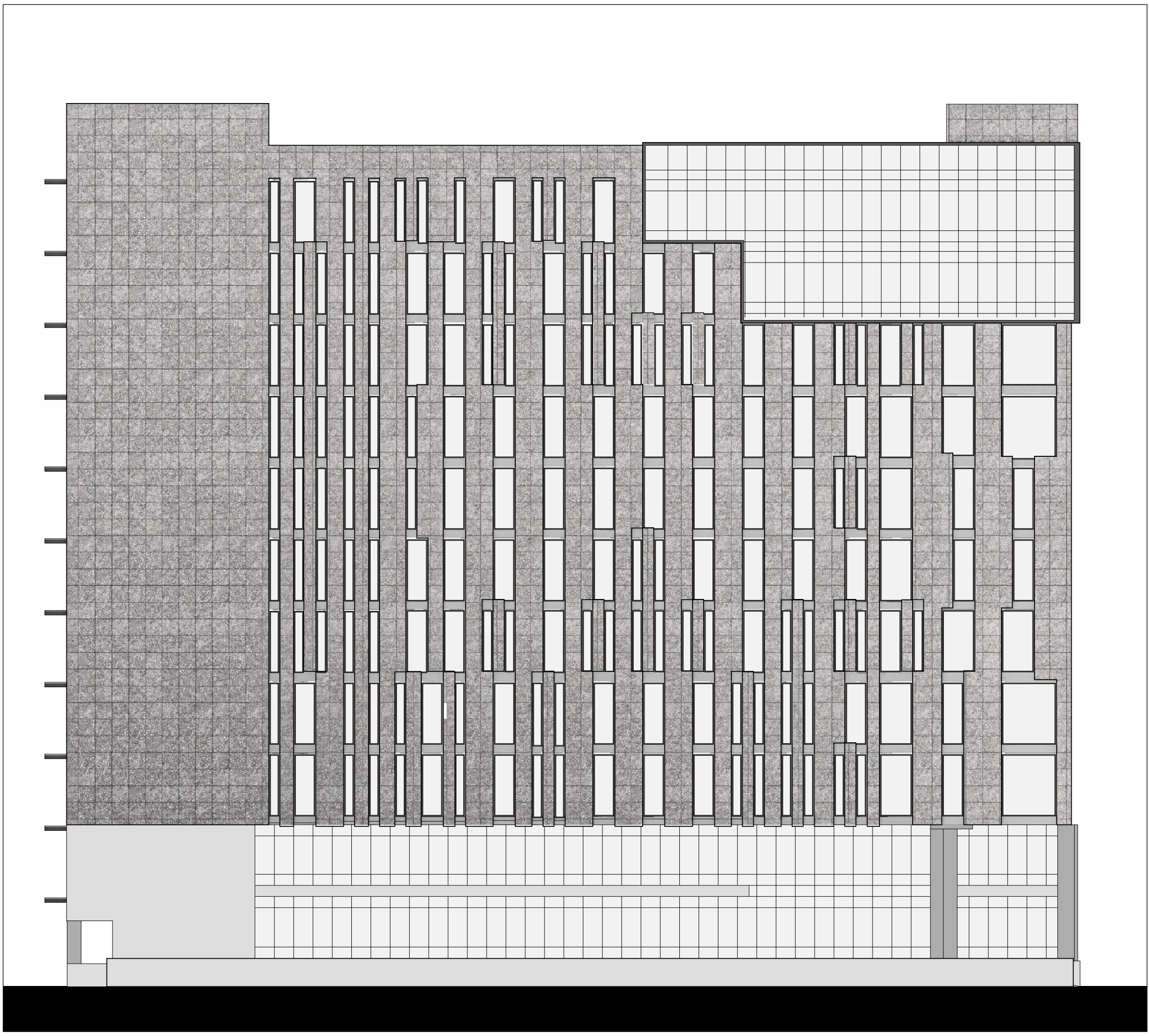
2021

STATUS

Completed







02

DRGCC APARTMENTS

Residential

CLIENT

Defence Raya

LOCATION

Defence Raya, Lahore

BUILT AREA

500,000 sqft

YEAR

-

STATUS

In Progress







03

ORIENT SQUARE

Corporate

CLIENT

Orient

LOCATION

Johar Town, Lahore

BUILT AREA

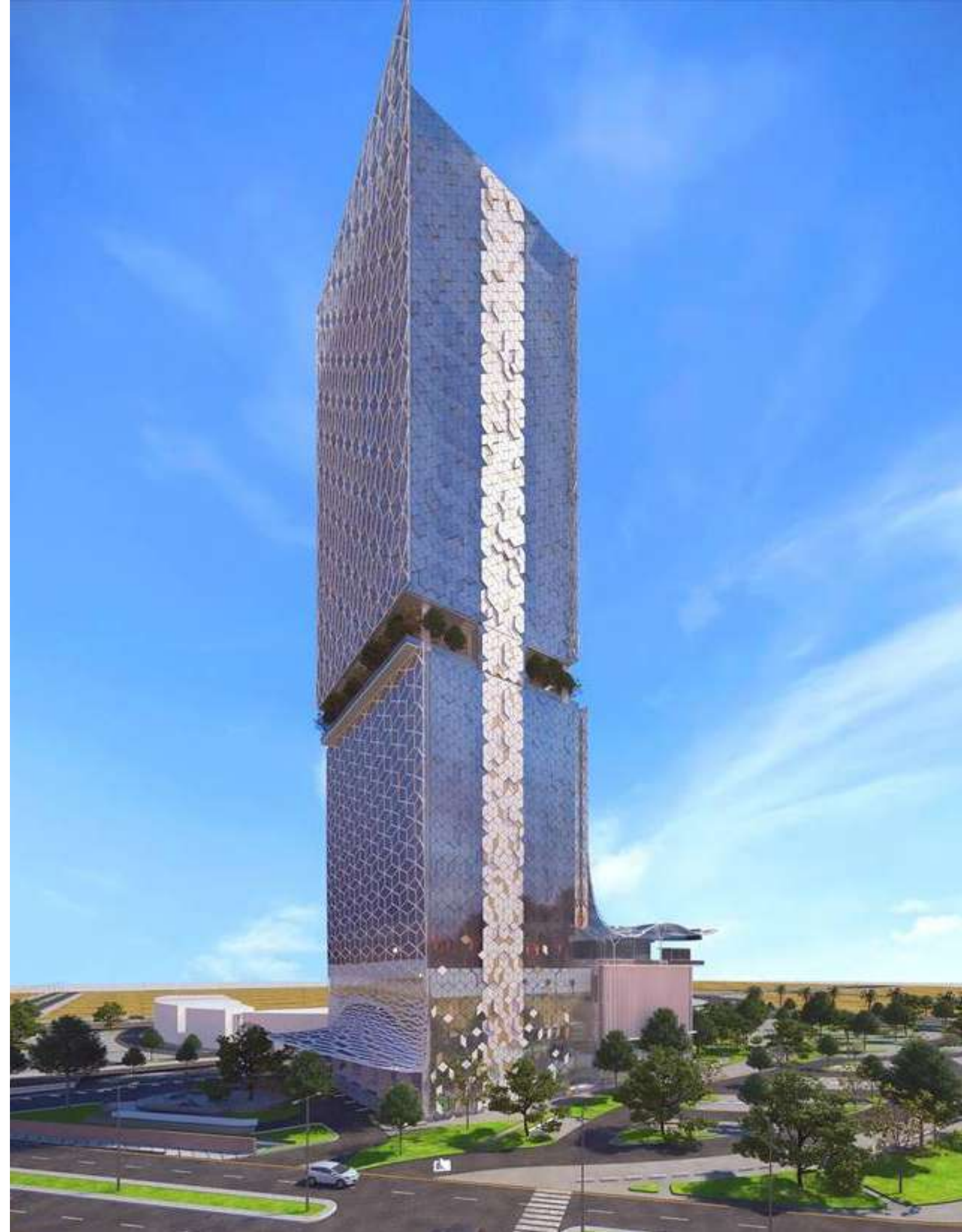
450,000 sqft

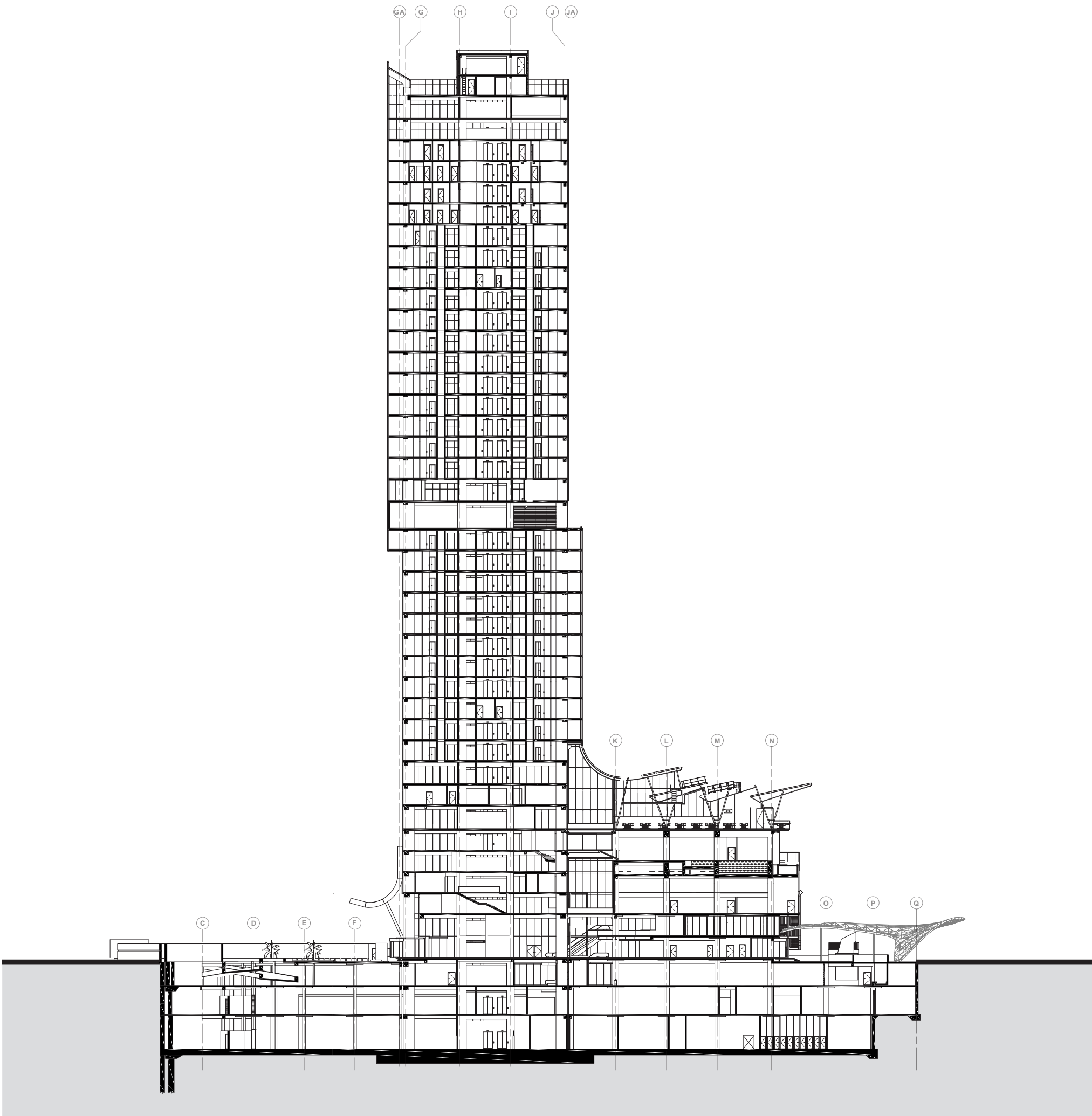
YEAR

2018

STATUS

Proposed





04

FTC TOWER

Corporate

CLIENT

Orient

LOCATION

Johar Town, Lahore

BUILT AREA

450,000 sqft

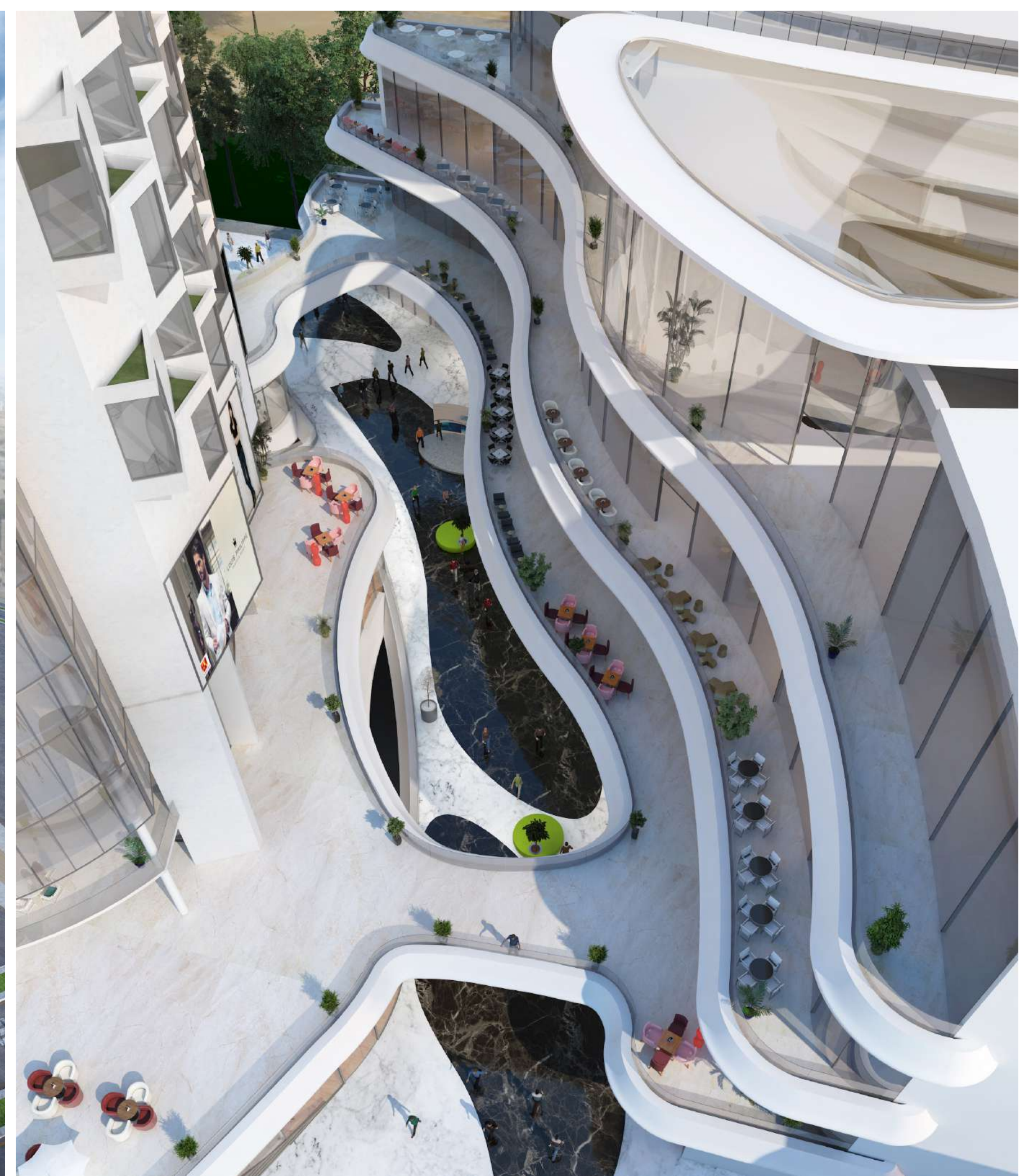
YEAR

2018

STATUS

Proposed







05

CORPORATE HQ

Corporate

CLIENT

Afzal Electronics

LOCATION

Ferozpur Road, Lahore

BUILT AREA

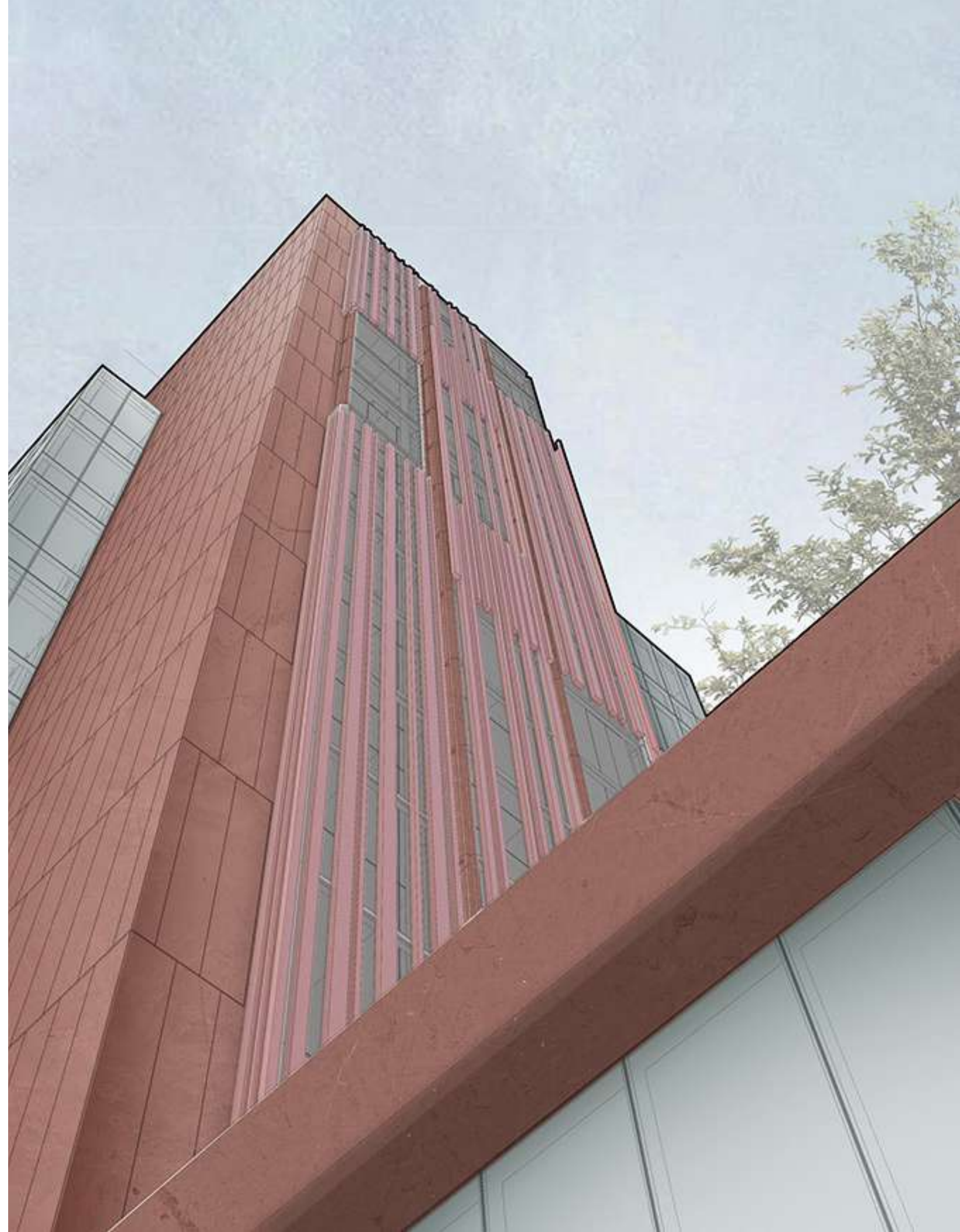
120,000 sqft

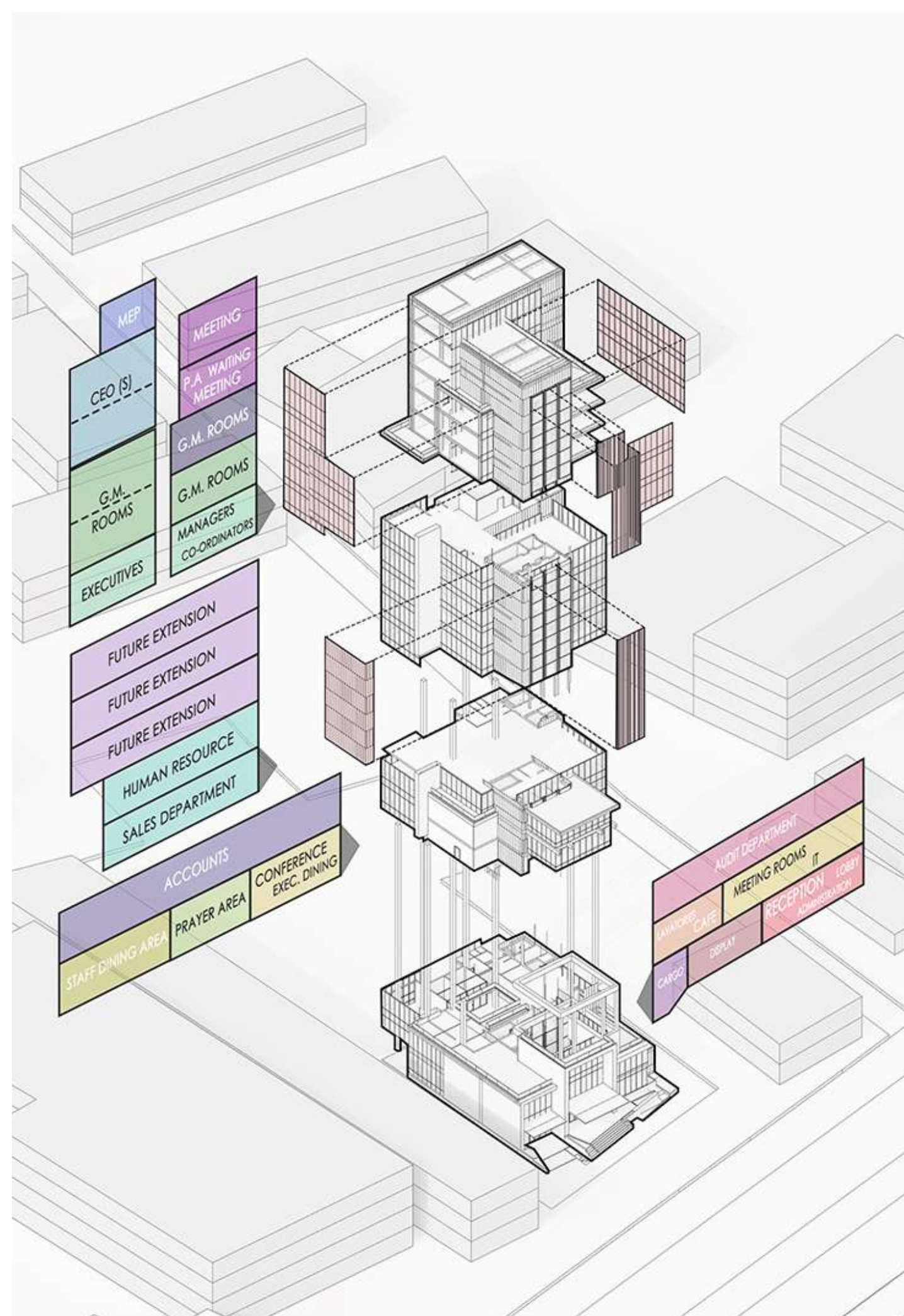
YEAR

-

STATUS

Proposed





06

FEMALE STUDENT HOUSING - LUMS

Residential

CLIENT

LUMS

LOCATION

LUMS DHA Phase 5, Lahore

BUILT AREA

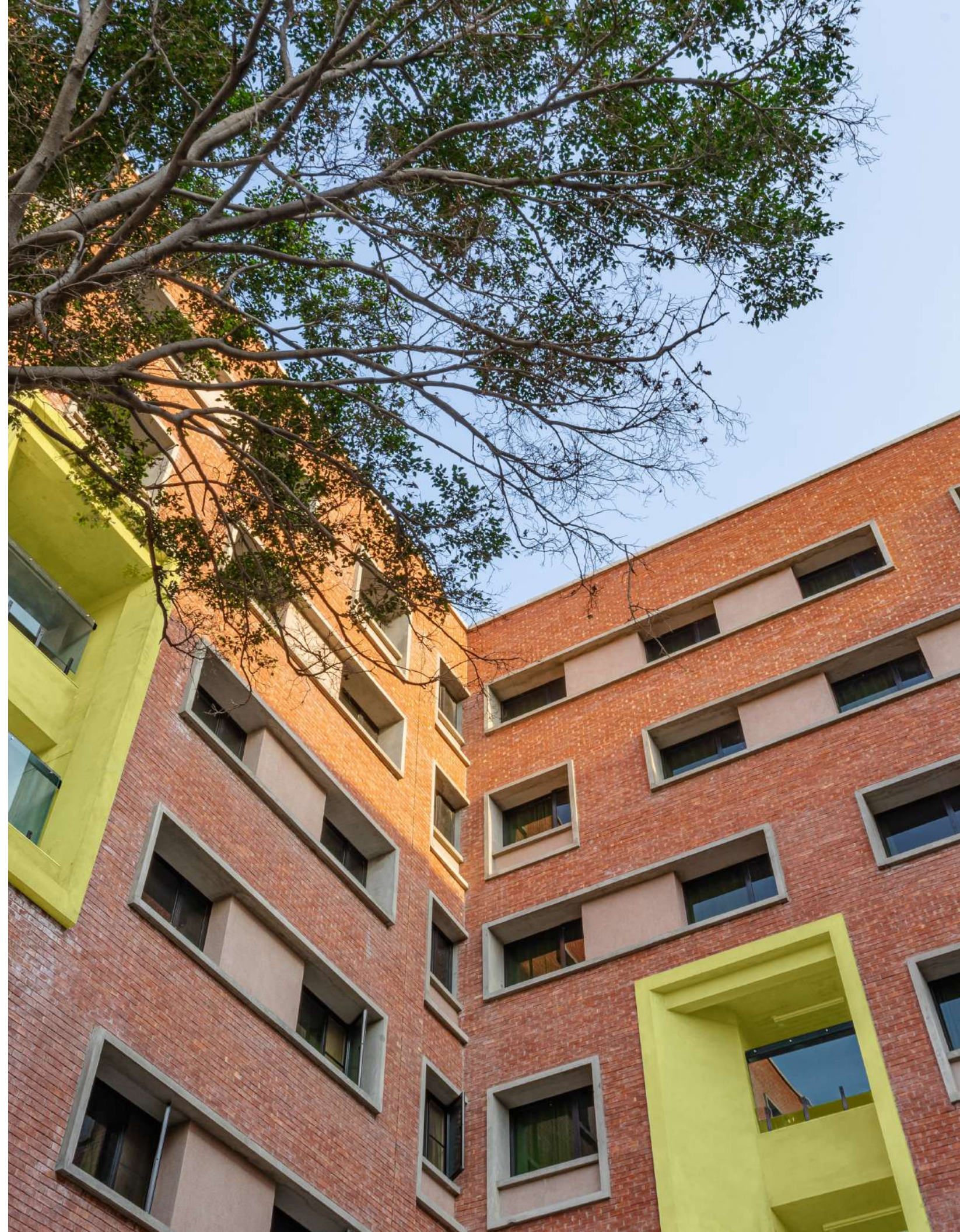
100,000 sqft

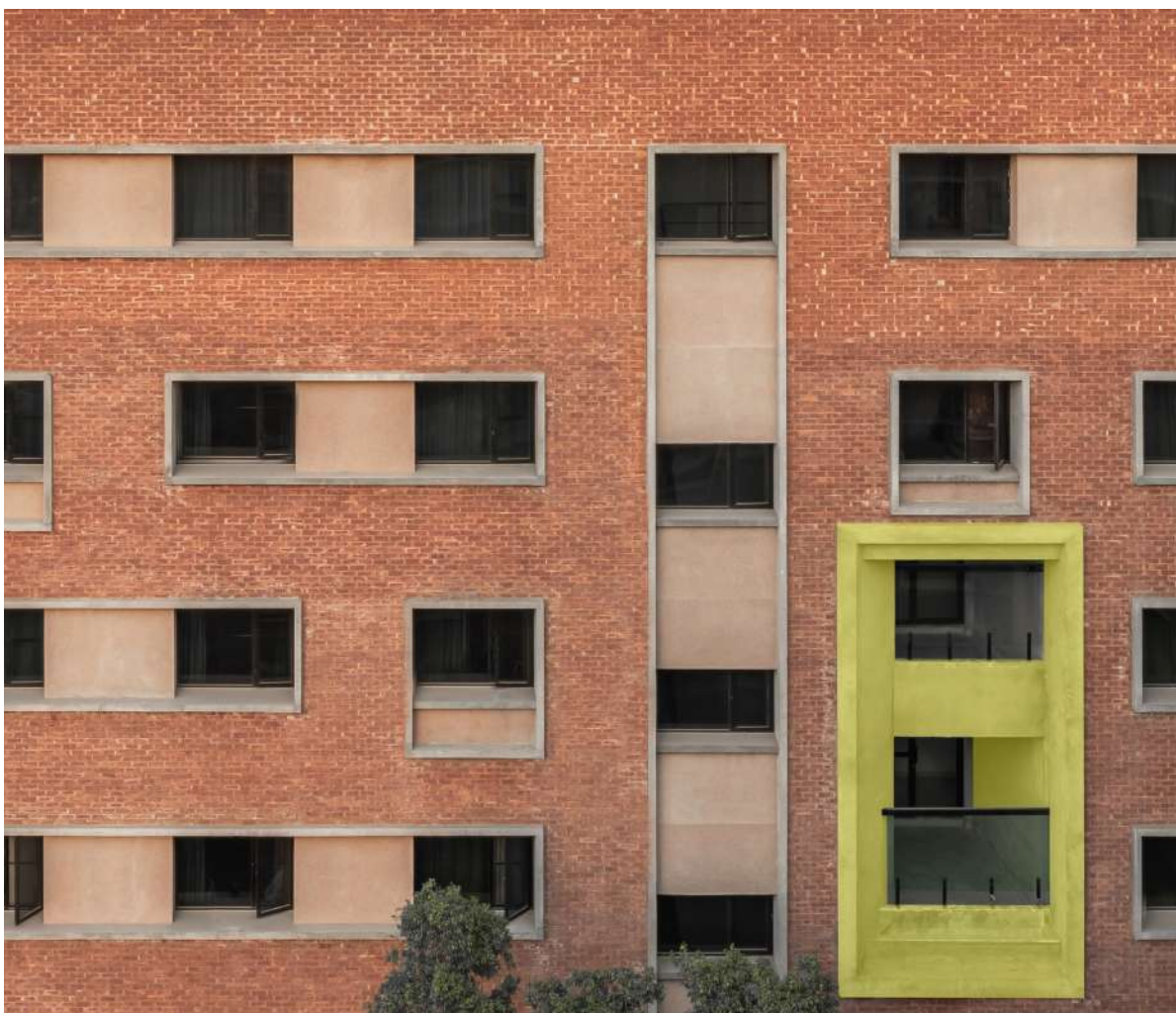
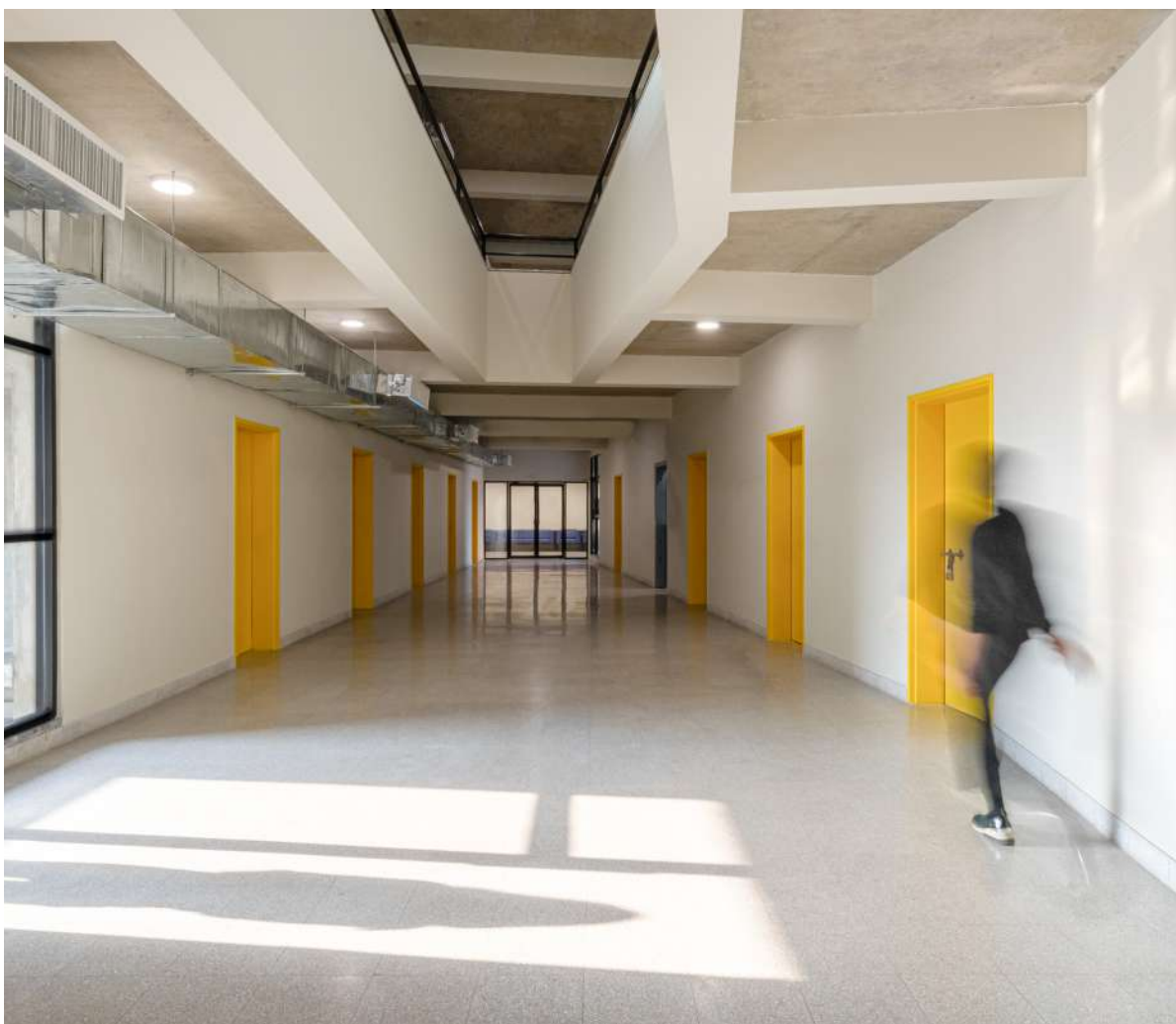
YEAR

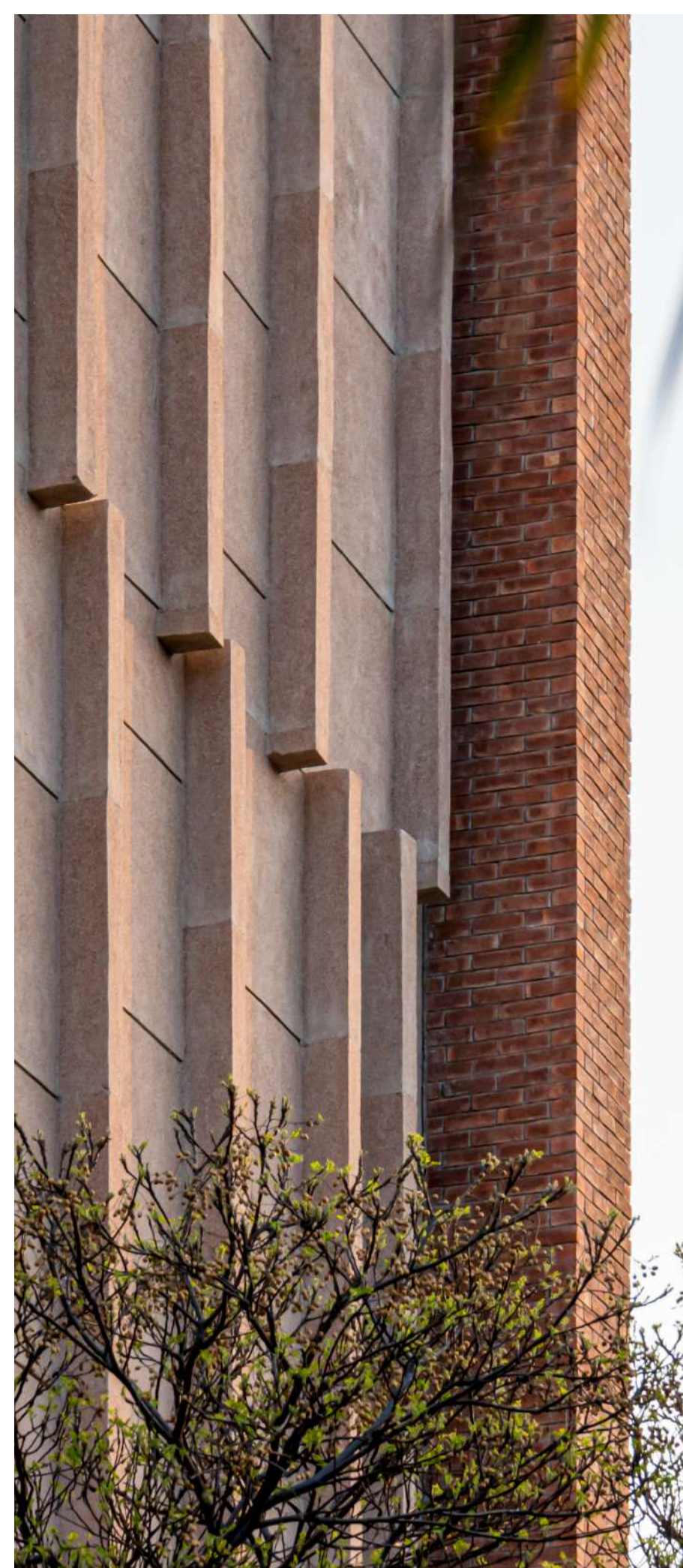
2022

STATUS

Completed







07

LUMS FACULTY APARTMENTS

Residential

CLIENT

LUMS

LOCATION

LUMS, DHA Phase 5, Lahore

BUILT AREA

60,000 sqft

YEAR

2024

STATUS

Completed





08

EPOCH HEIGHTS

Corporate

CLIENT

Private Client

LOCATION

Main Boulevard, Gulberg, Lahore

BUILT AREA

115,000 sqft

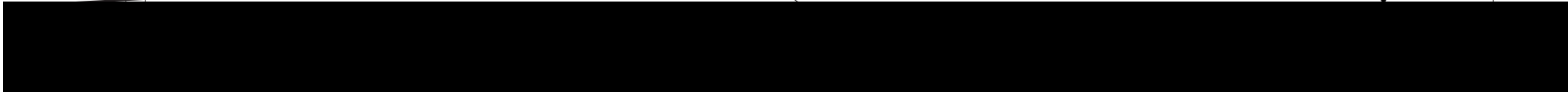
YEAR

2002

STATUS

Completed





09

SUI GAS REGIONAL HEAD OFFICE

Corporate

CLIENT

Sui Northern Gas Pipelines Ltd.

LOCATION

Hayatabad, Peshawar

BUILT AREA

50,000 sqft

YEAR

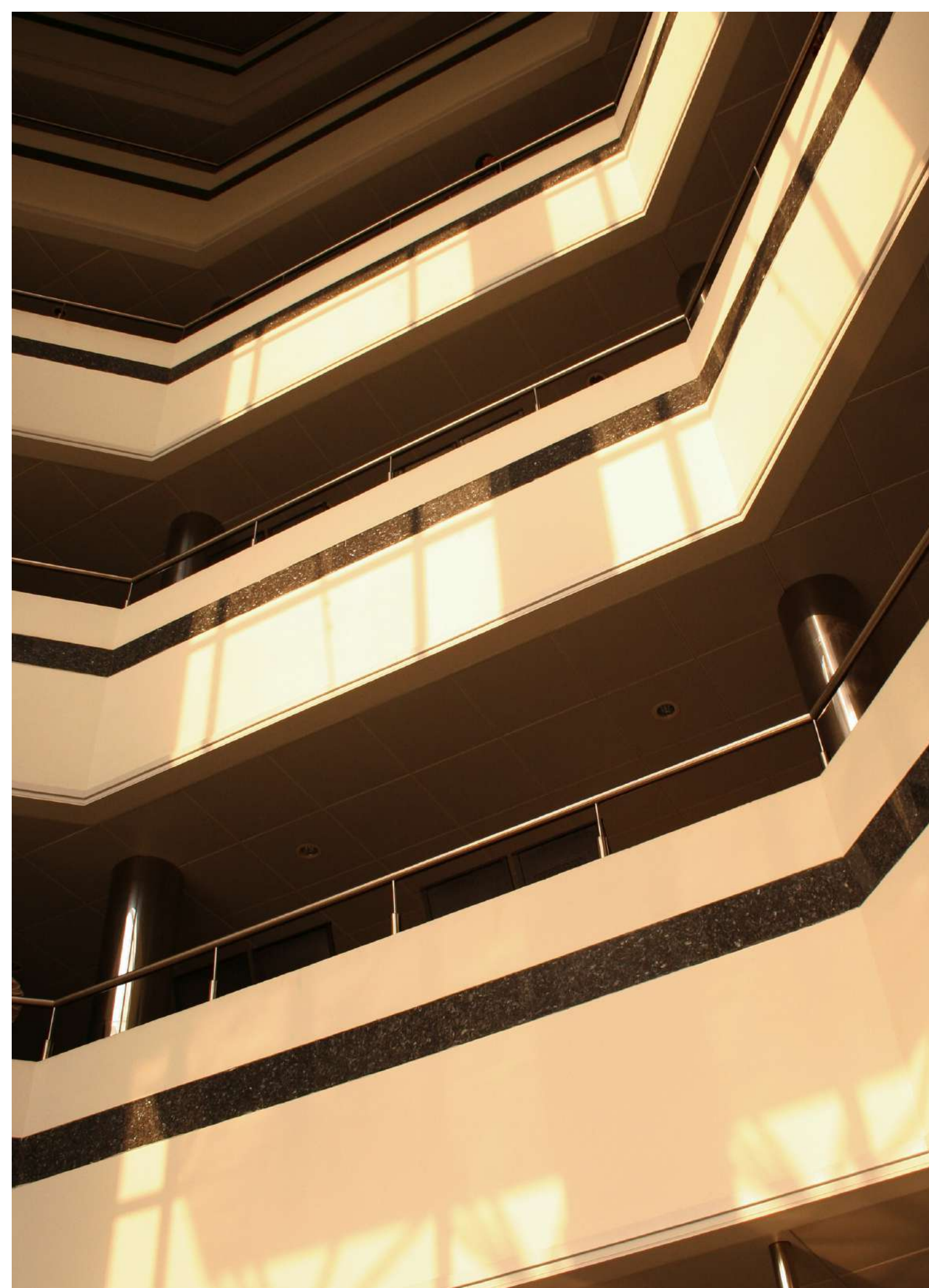
2005

STATUS

Completed







10

SMDC GIRLS HOSTEL

Residential

CLIENT

Shalamar Hospital

LOCATION

Shalamar Link Road, Lahore

BUILT AREA

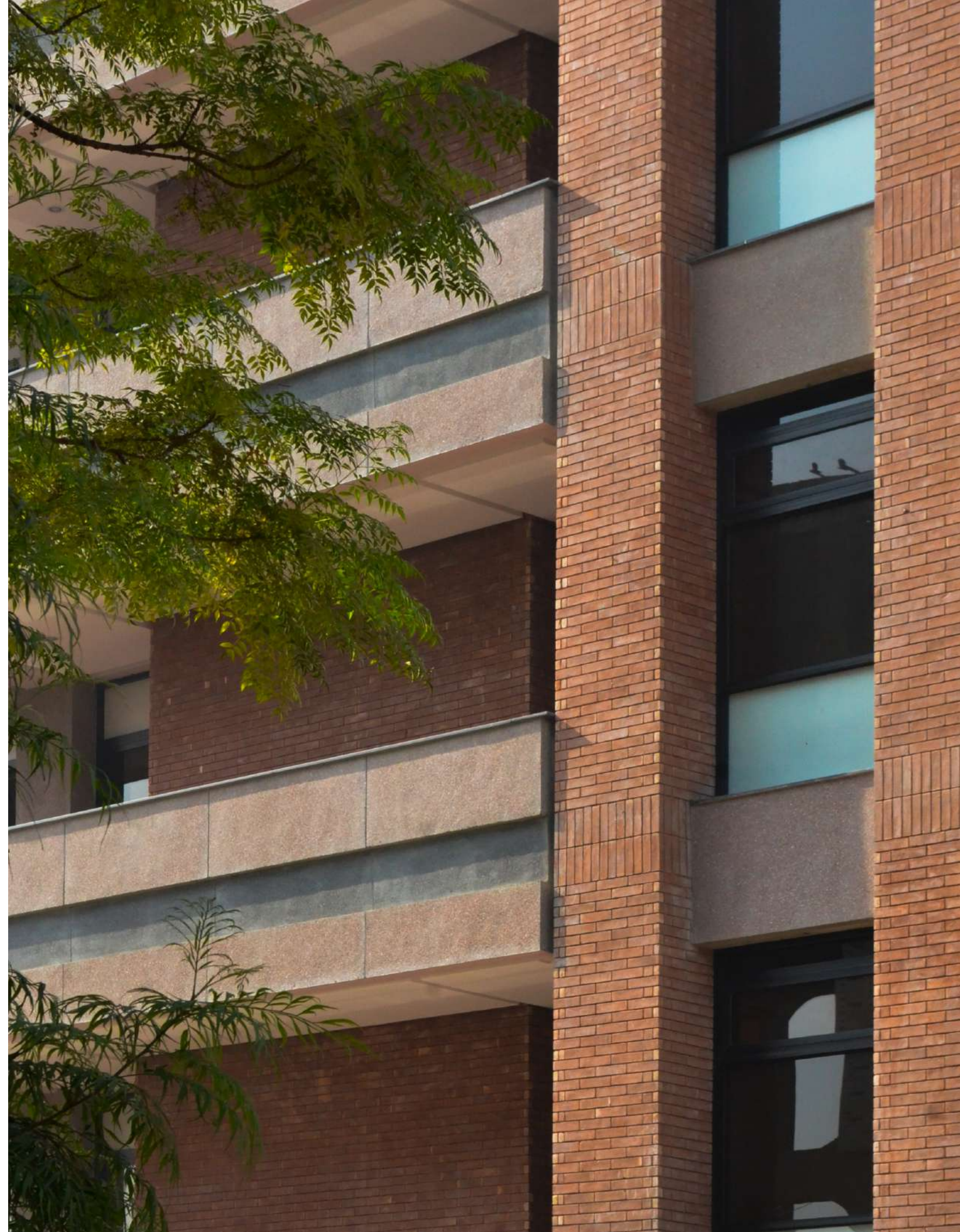
40,000 sqft

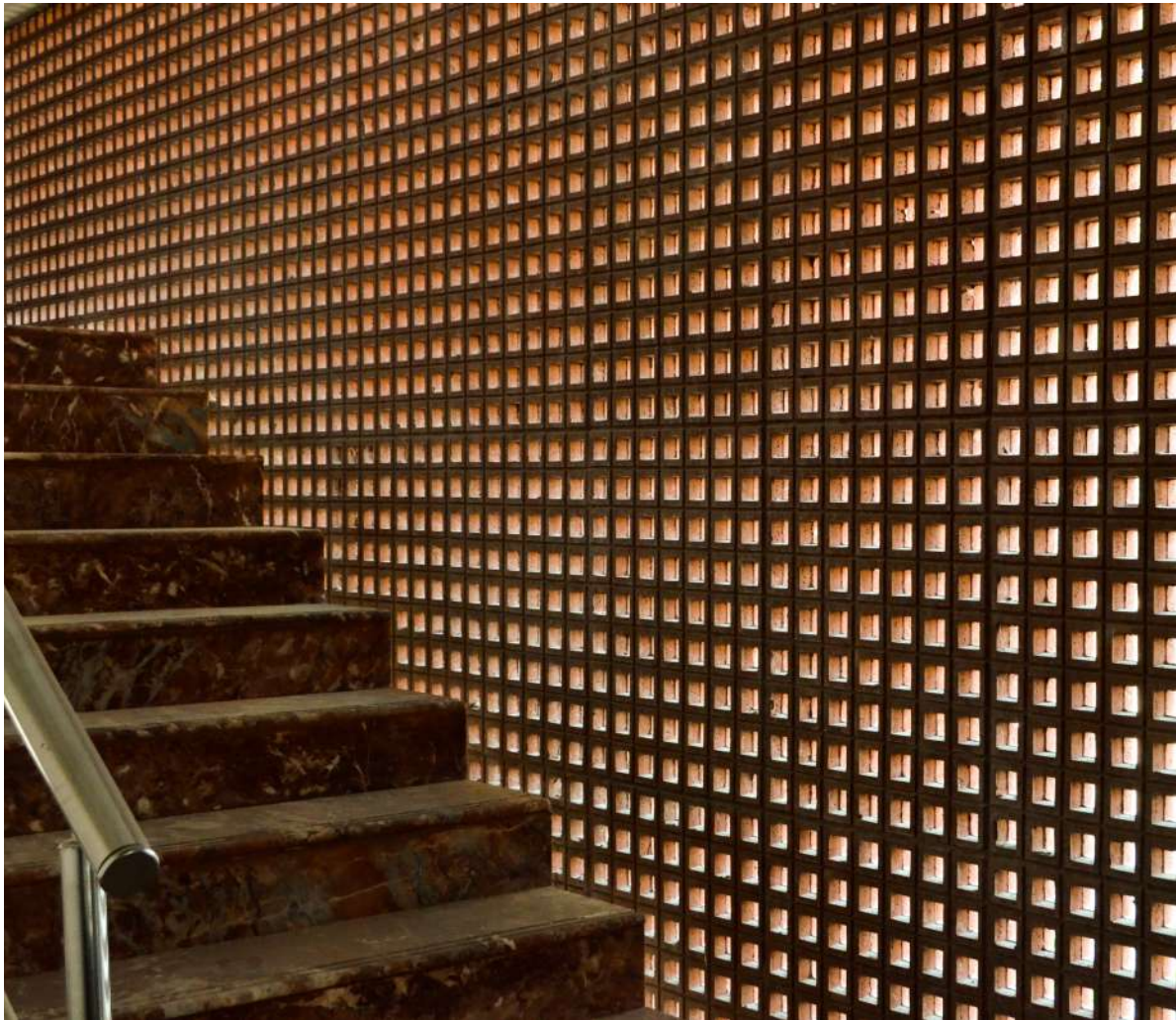
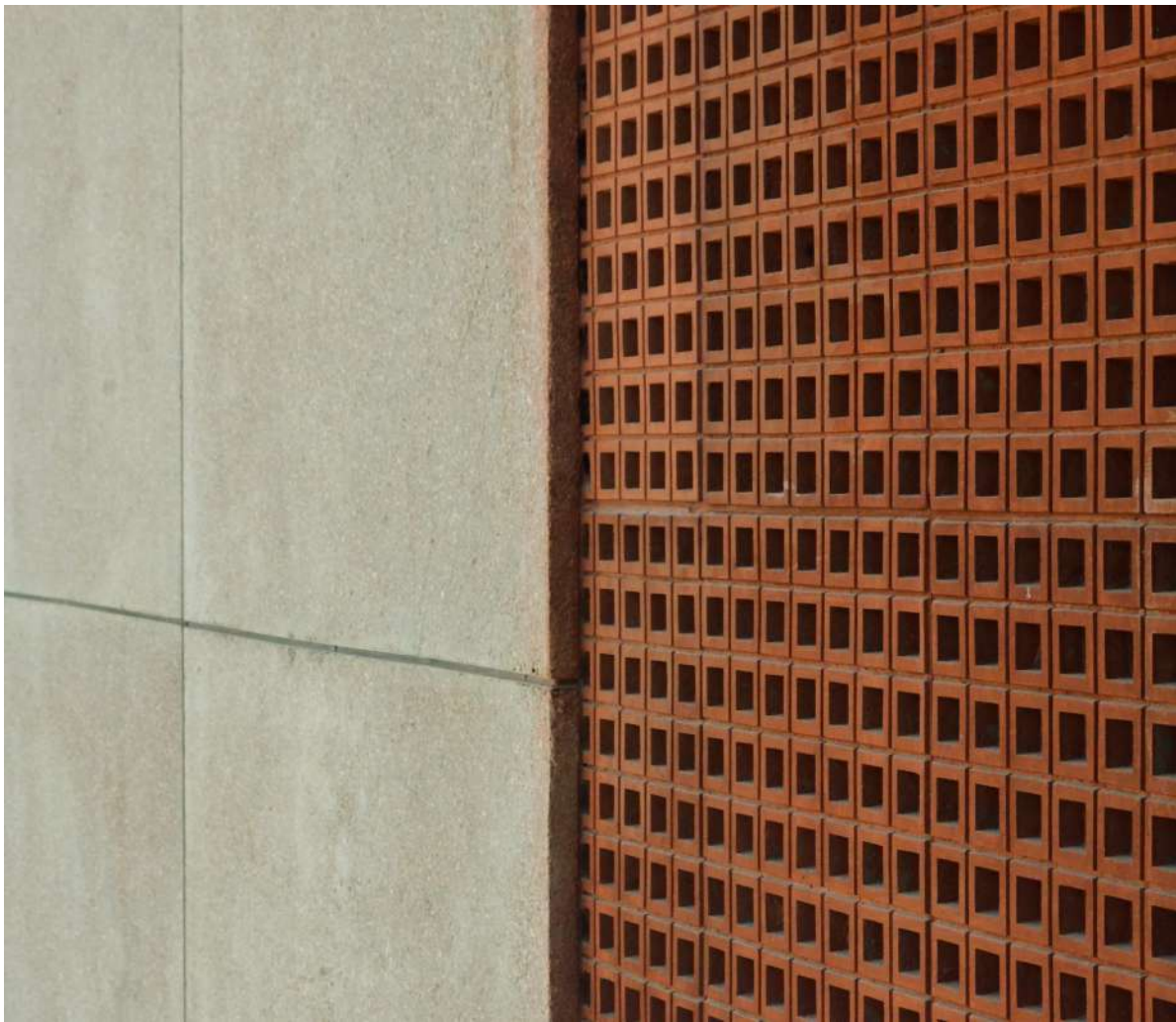
YEAR

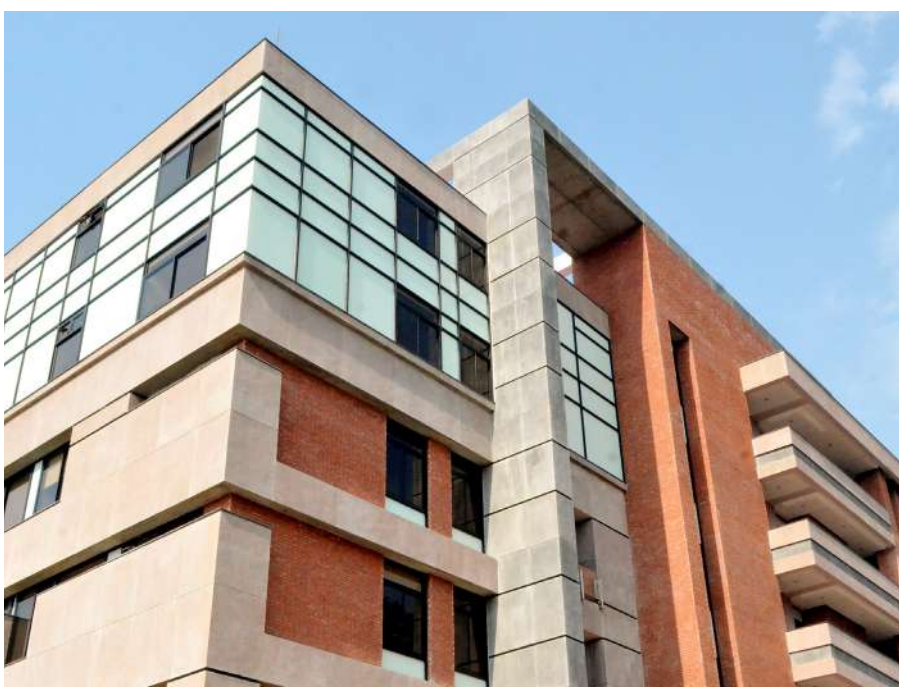
2013

STATUS

Completed







11 PIFD STUDENT HOUSING

Residential

CLIENT
PIFD

LOCATION
Johar Town, Lahore

BUILT AREA

YEAR
-

STATUS
Proposed







12

LUMS CENTRAL BUILDING

Institutional

CLIENT
LUMS

LOCATION
LUMS, DHA Phase 5, Lahore

BUILT AREA
200,000 sqft

YEAR
2025

STATUS
Completed









13

SMDC

Healthcare

CLIENT

Shalamar Hospital

LOCATION

Shalamar Link Road, Lahore

BUILT AREA

500,000 sqft

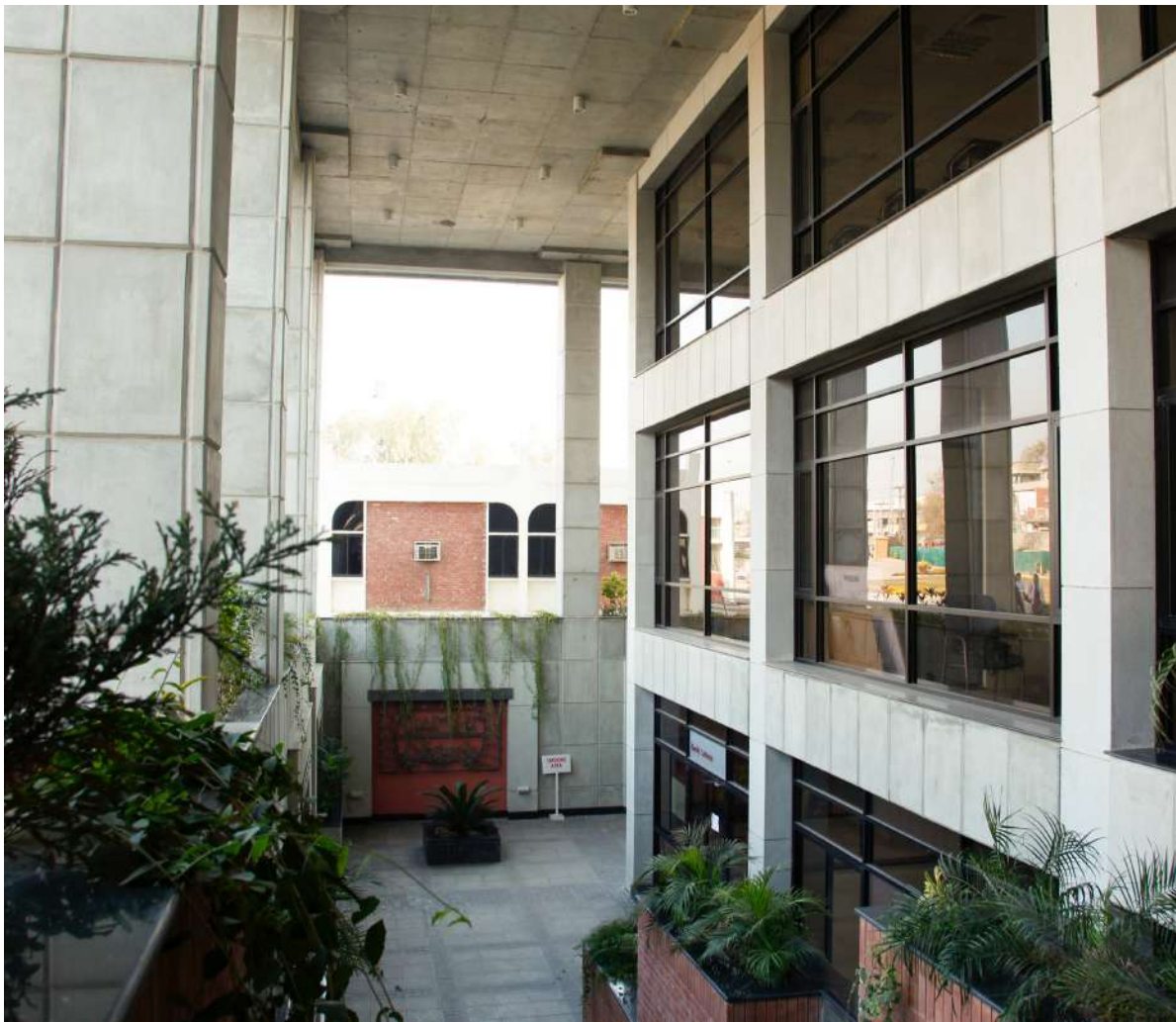
YEAR

2010

STATUS

Completed







14

AVARI HOTEL

Hospitality

CLIENT

Avari

LOCATION

Sunny Bank, Murree

BUILT AREA

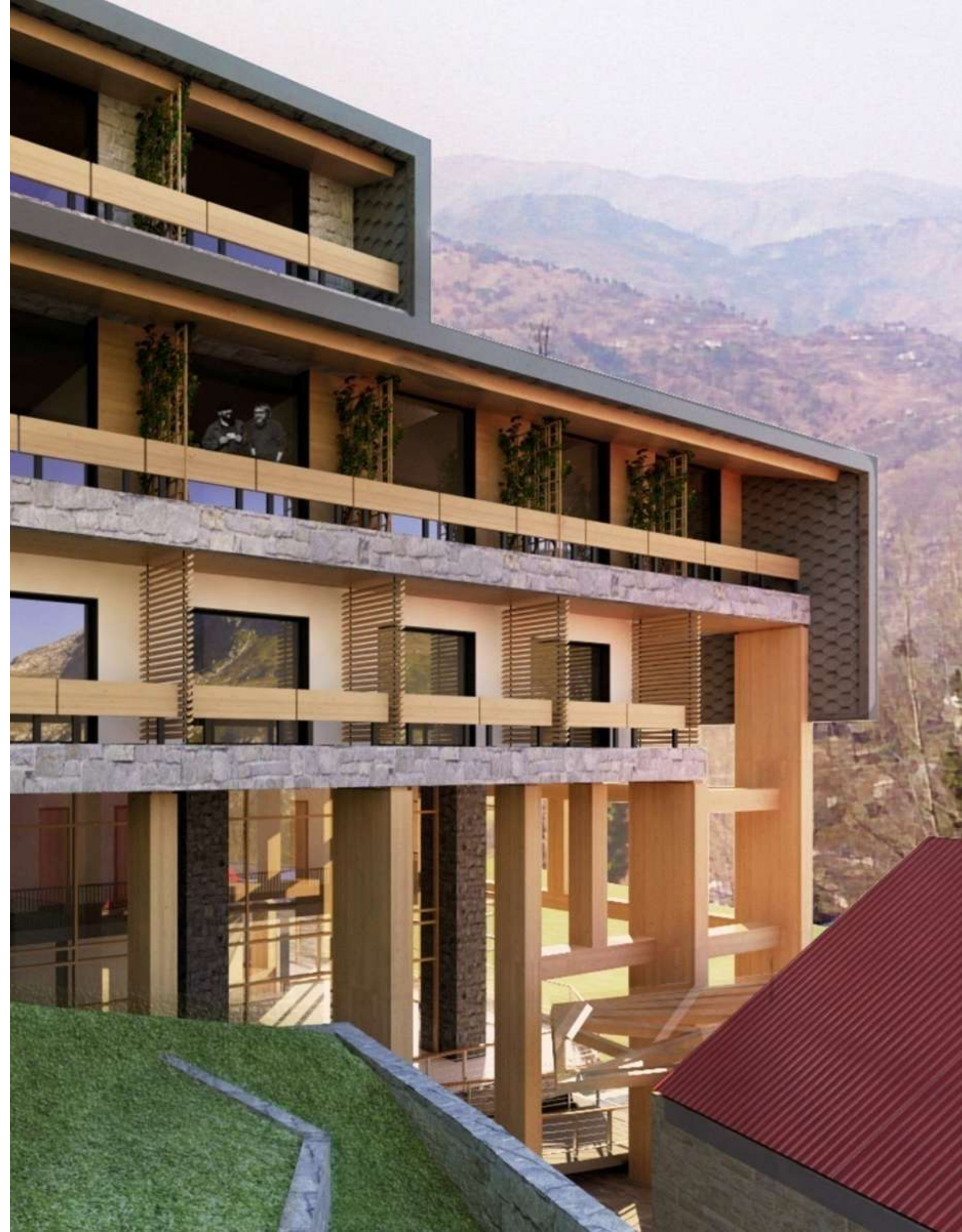
165,000 sqft

YEAR

2017

STATUS

Proposed







15

AVARI MULTAN

Corporate

CLIENT

Avari

LOCATION

Old Bahwalpur Road, Multan

BUILT AREA

50,000 sqft

YEAR

2017

STATUS

Completed



A low-angle, upward-looking photograph of a modern building's exterior. The building features a light-colored, rectangular-tiled facade with dark, thin metal lines forming a grid-like pattern. A prominent section of the facade is covered in a perforated metal mesh, which serves as a background for the word "AVIARI" in large, white, three-dimensional capital letters. The building's design includes several vertical and horizontal planes, some of which are finished with a golden-brown, ribbed material. The sky above is a deep blue with scattered, wispy white clouds, suggesting a clear day. The lighting is bright, casting soft shadows and highlighting the textures of the building materials.

AVIARI



16

HUNZA HOTEL

Hospitality

CLIENT

-

LOCATION

Hunza

BUILT AREA

22,000 sqft

YEAR

2021

STATUS

Proposed









17

FIRETECH

Corporate

CLIENT

Firetech

LOCATION

Sundar, Lahore

BUILT AREA

32,000 sqft

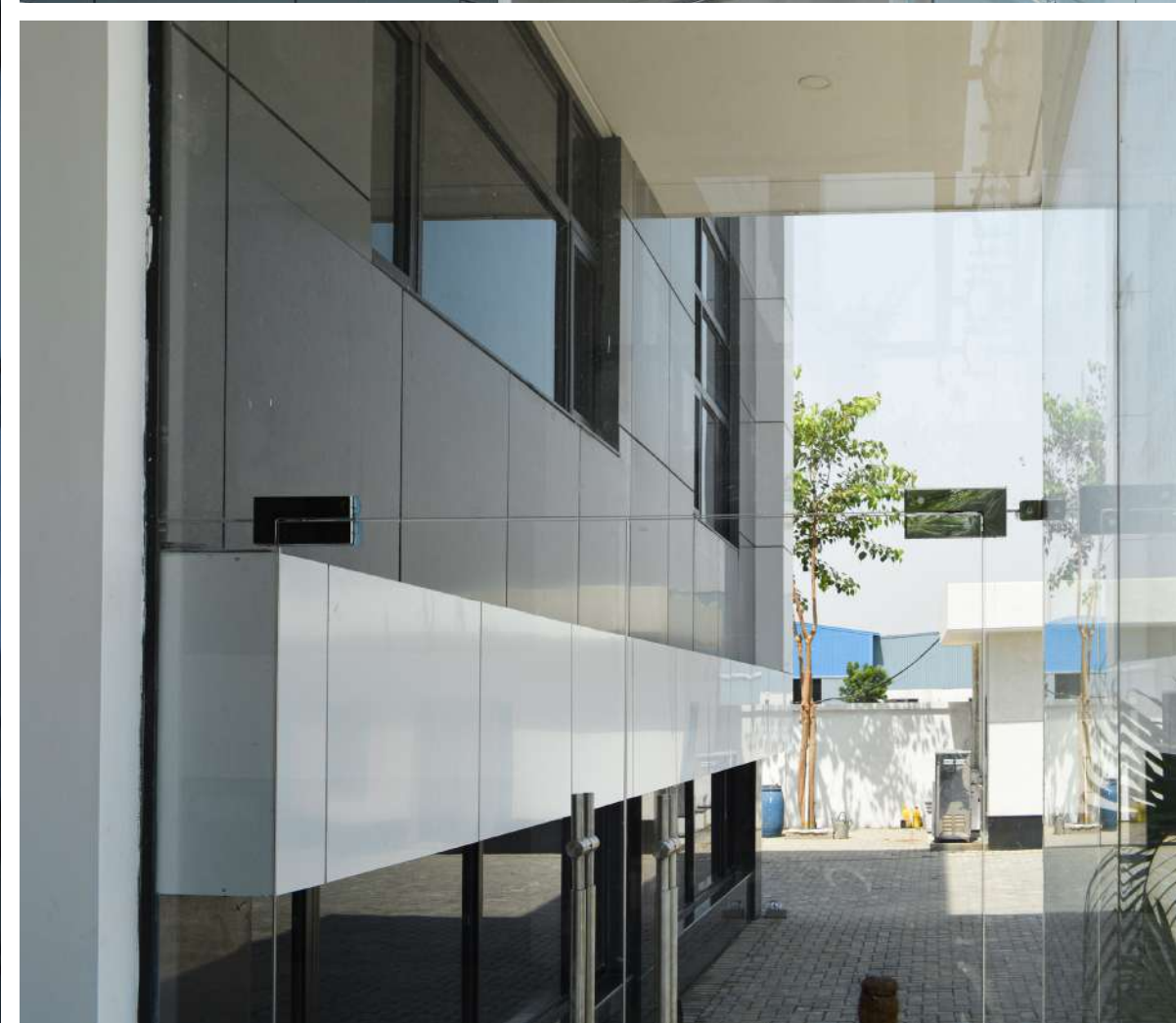
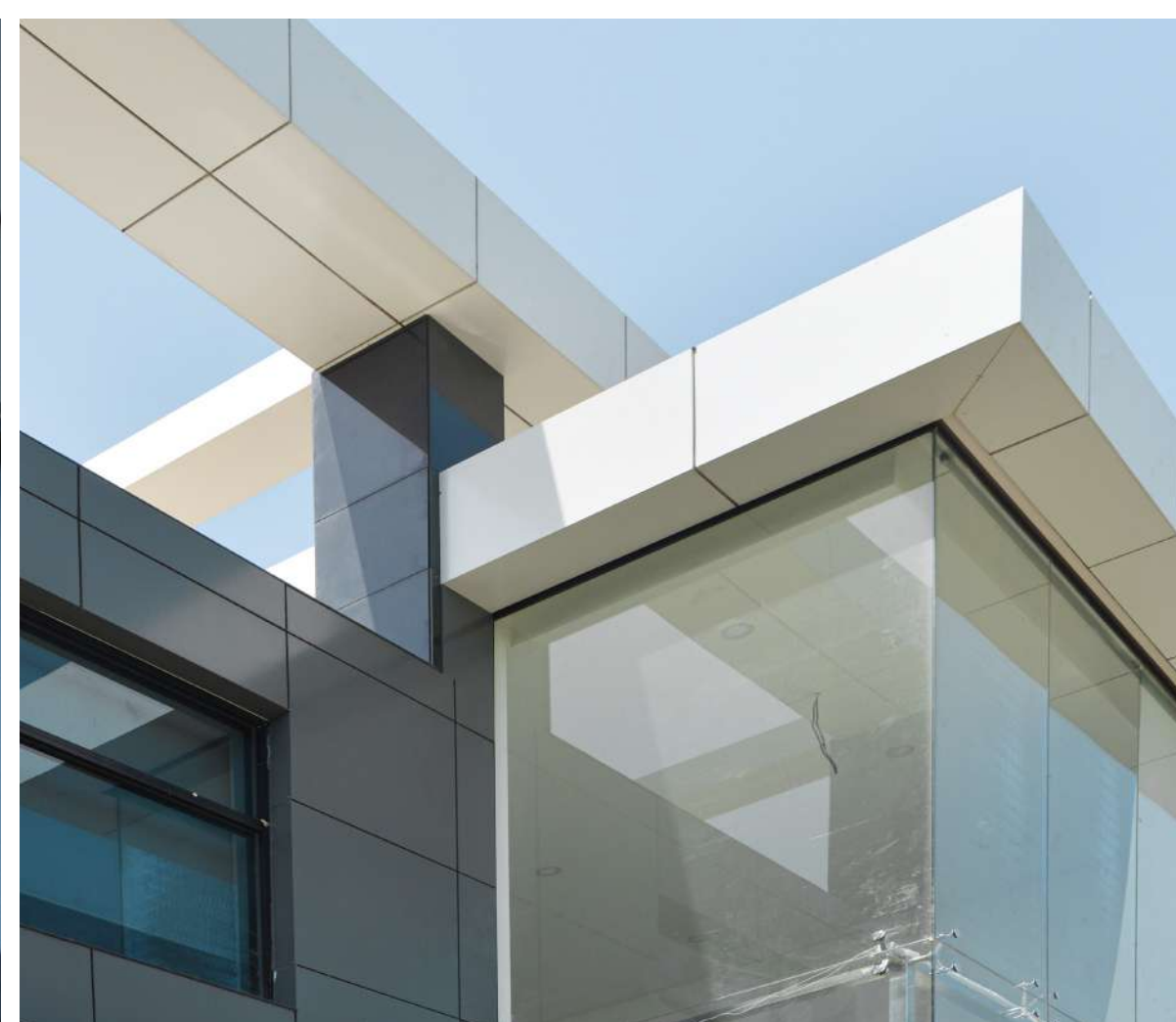
YEAR

2015

STATUS

Completed





مَدِينَةُ

 **FIRETECH**



18 **MCB DATA CENTER**

Corporate

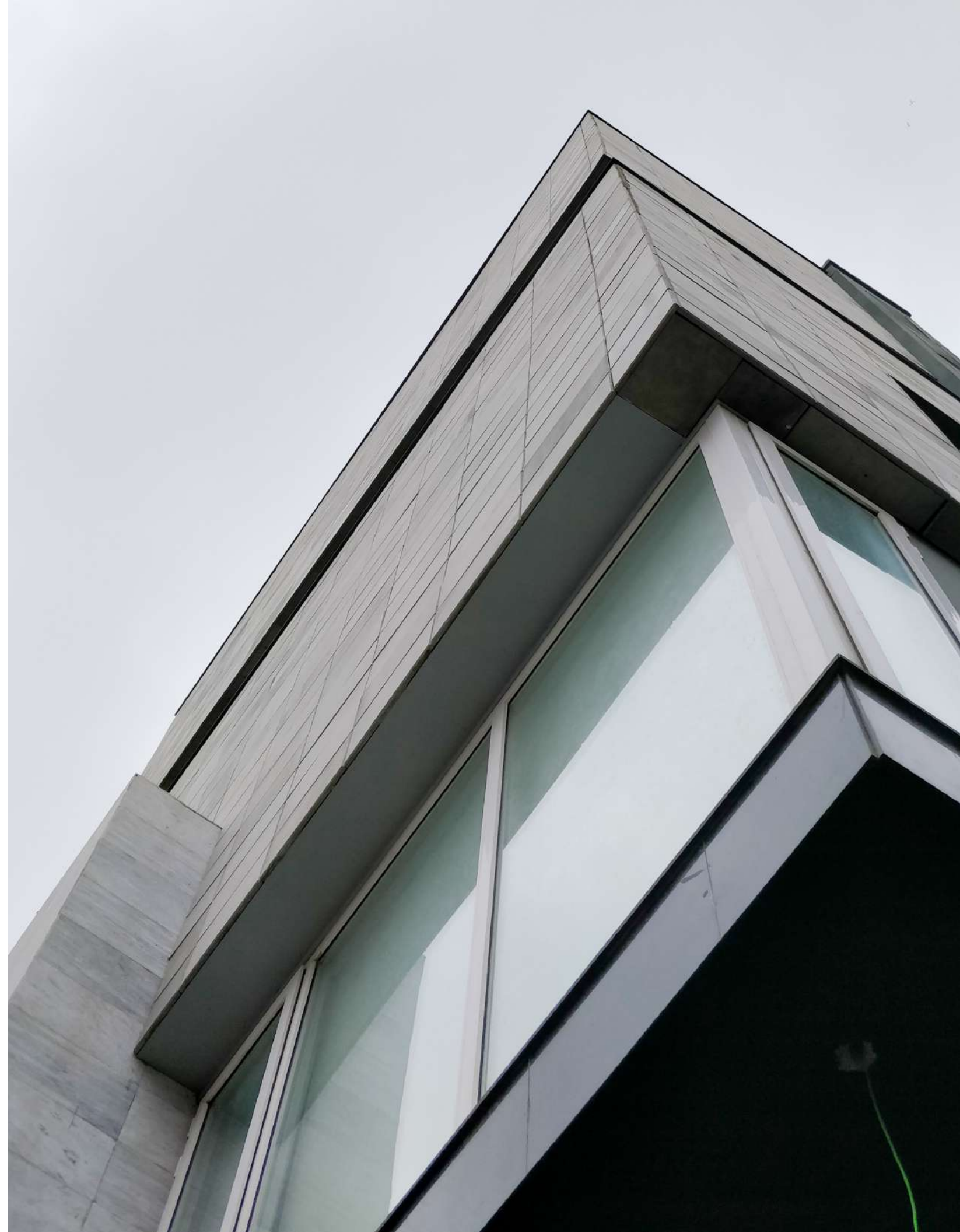
CLIENT
MCB

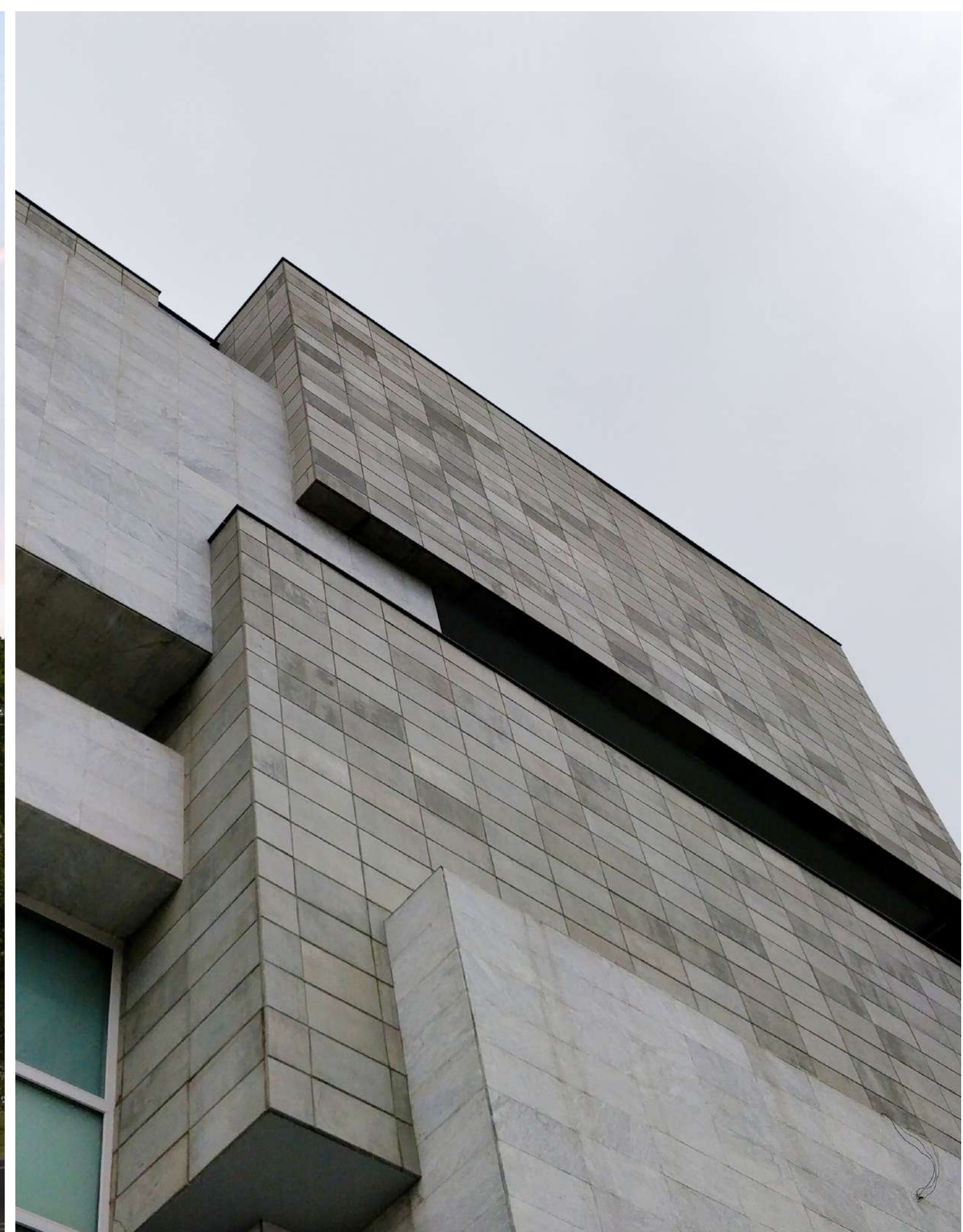
LOCATION
Kot Lakhpat, Lahore

BUILT AREA
16,000 sqft

YEAR
2017

STATUS
Completed





19

MONAL FUSION

Commercial

CLIENT

Monal

LOCATION

Bhera Service Area, M-2 North

BUILT AREA

21,000 sqft

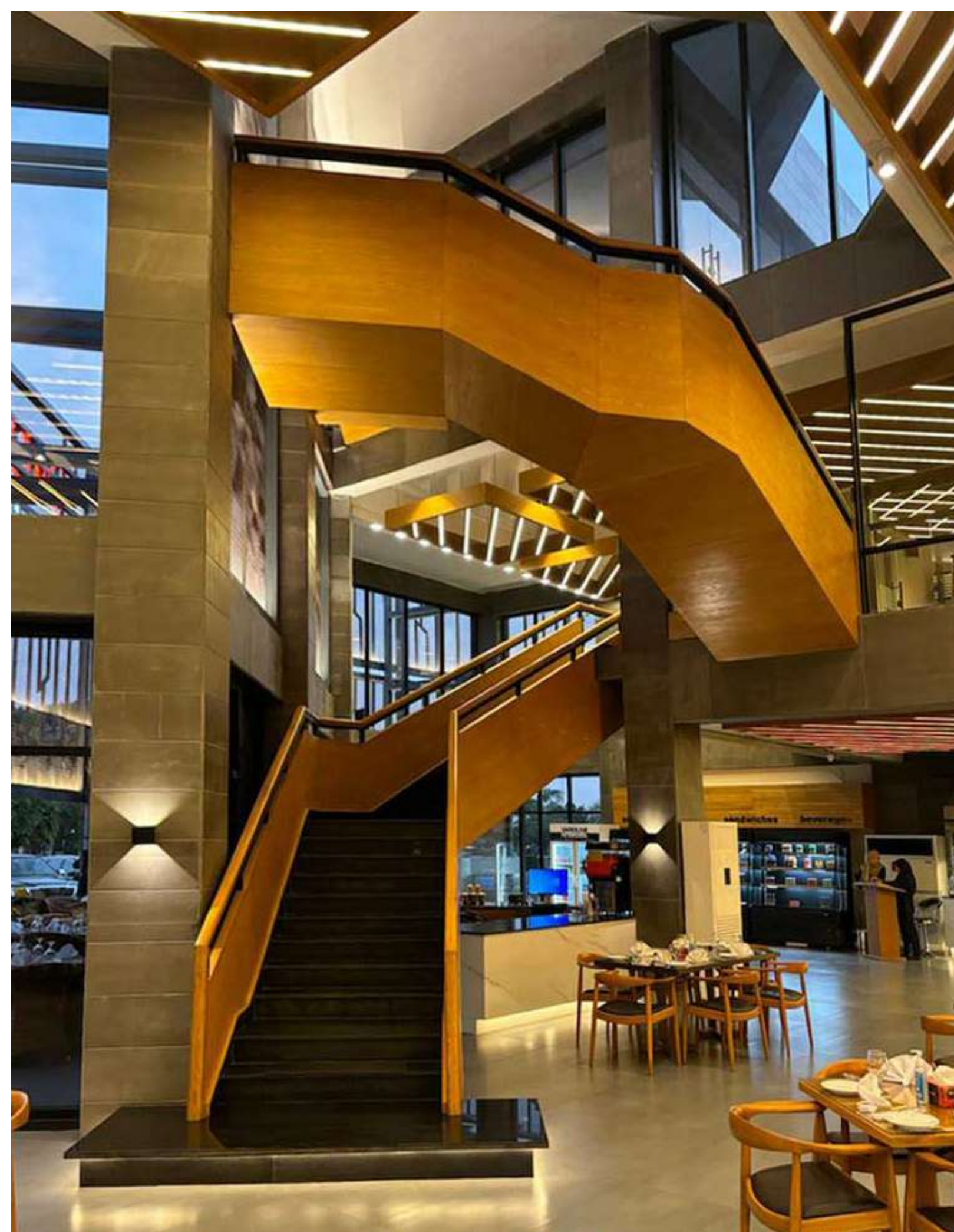
YEAR

2023

STATUS

Completed







20

MONAL & ASIAN WOK

Commercial

CLIENT

Monal

LOCATION

Services Club, Peshawar

BUILT AREA

26,000 sqft

YEAR

2016

STATUS

Completed







21

GOHAR AKHTAR CHARITABLE TRUST

Corporate

CLIENT

Gohar Akhtar

LOCATION

Canal Bank, Gulberg, Lahore

BUILT AREA

8,000 sqft

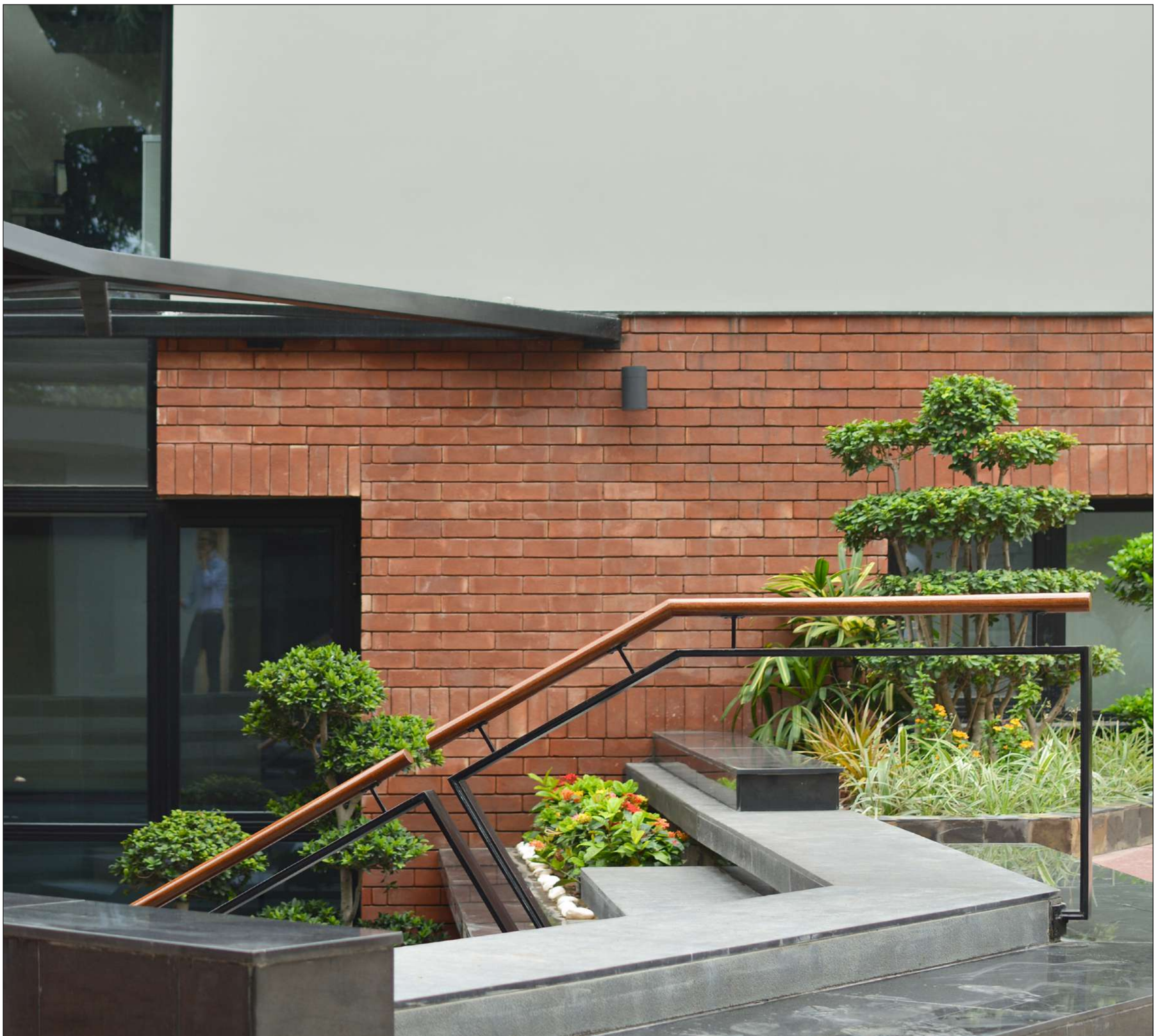
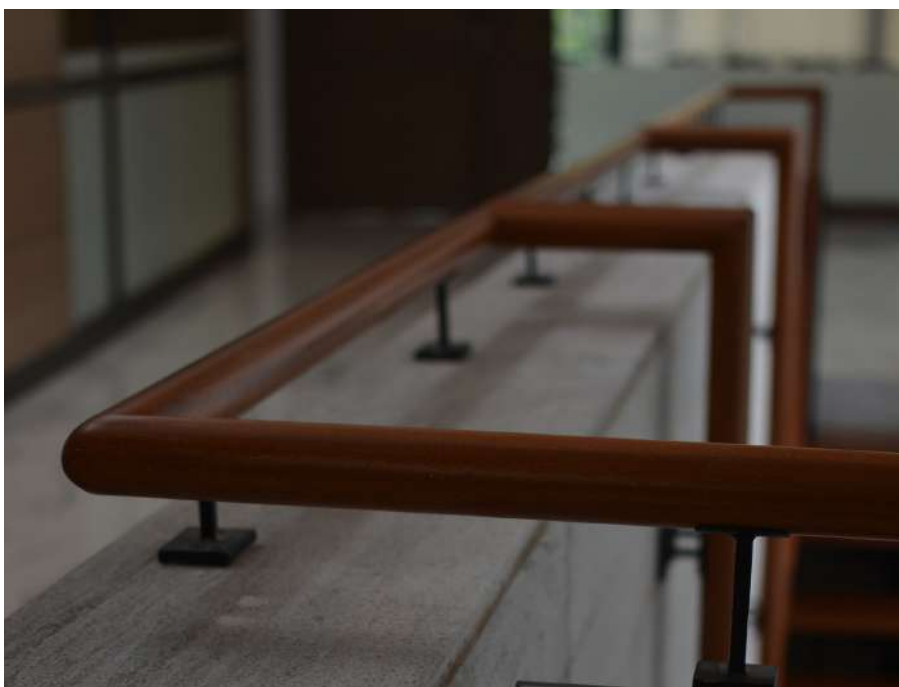
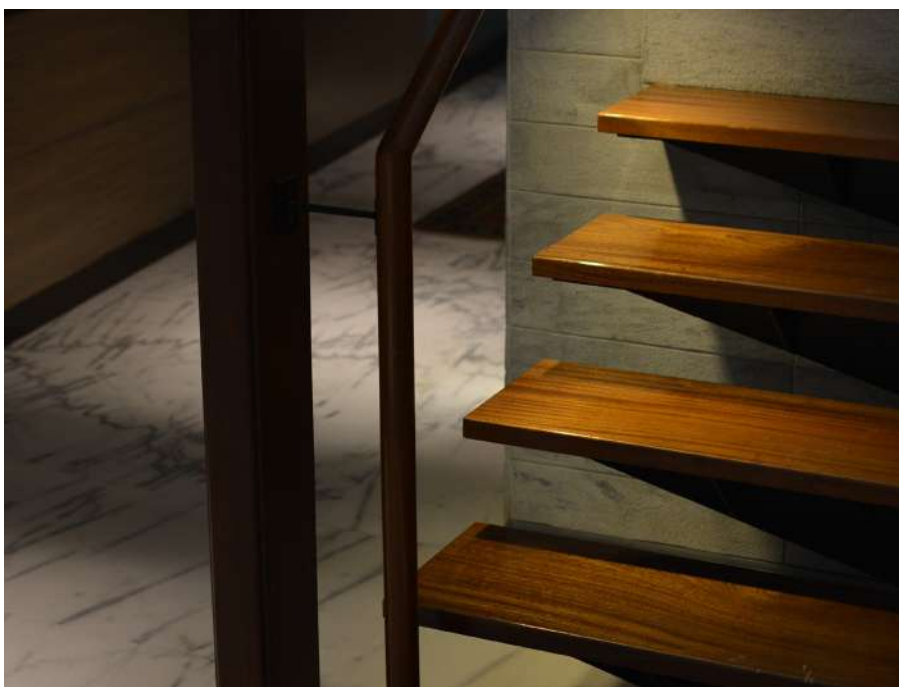
YEAR

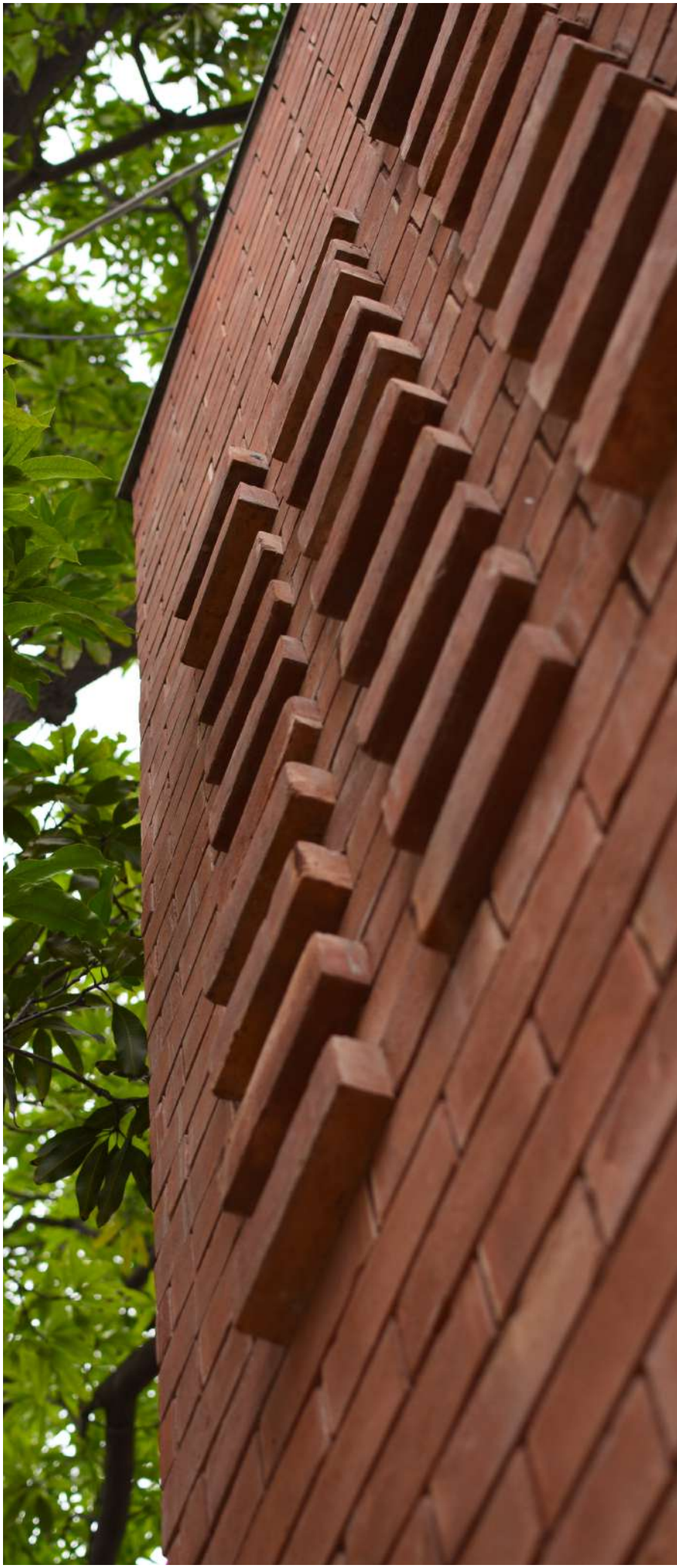
2016

STATUS

Completed







22

SERVIS INDUSTRIES PRODUCTION HALL

Corporate

CLIENT

Servis

LOCATION

Muredke, Pakistan

BUILT AREA

20,000 sqft

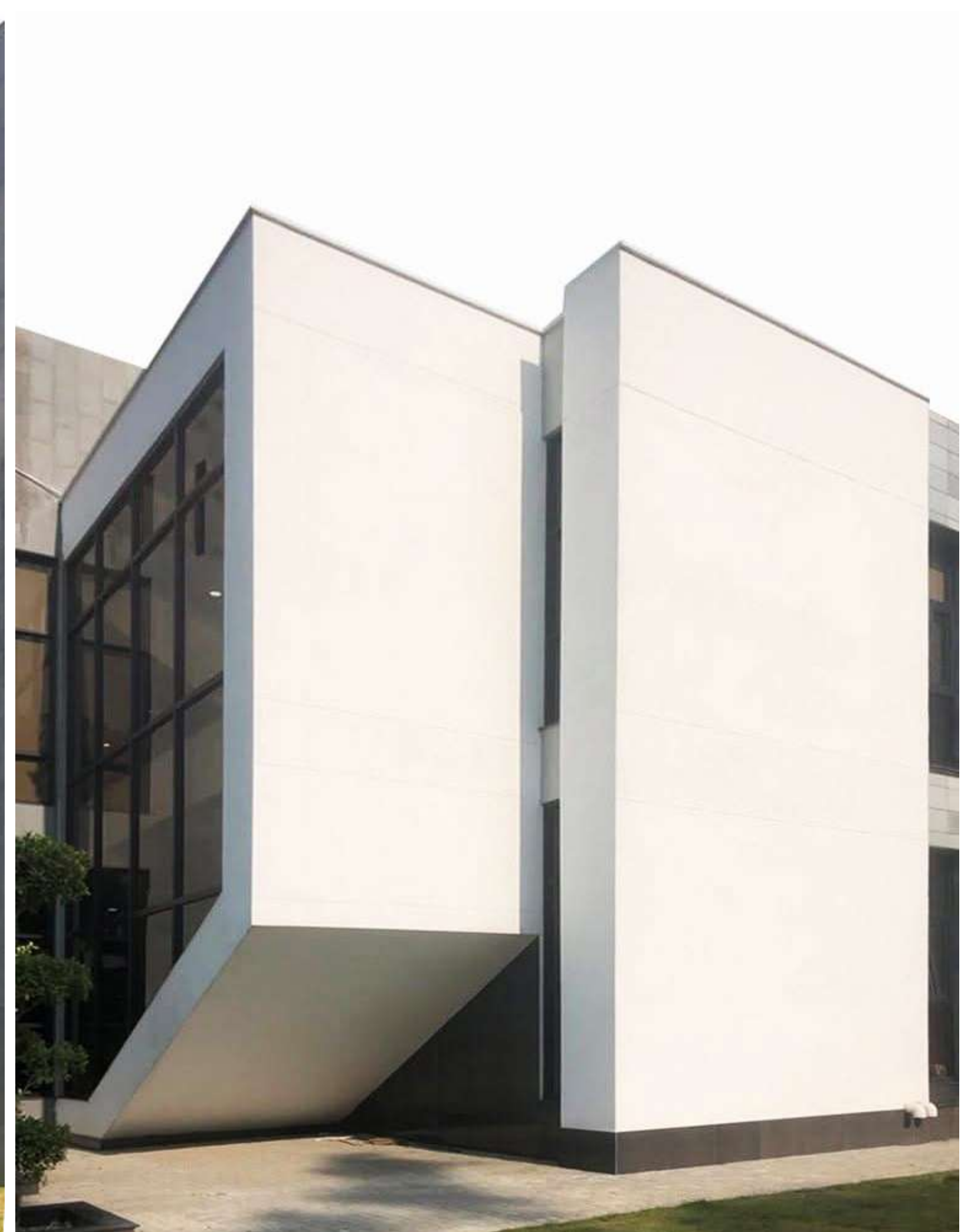
YEAR

2020

STATUS

Completed





23

INTERLOOP DENIM

Corporate

CLIENT

Interloop

LOCATION

Manga Raiwind Road, Lahore

BUILT AREA

8,000 sqft

YEAR

2020

STATUS

Completed







24

TECHLOGIX

Corporate Interior

CLIENT

Techlogix

LOCATION

Raiwind Road, Lahore

BUILT AREA

60,000 sqft

YEAR

-

STATUS

Proposed







25

DESCON

Corporate Interior

CLIENT
DESCON

LOCATION
Ferozpur Road, Lahore

BUILT AREA
20,000 sqft

YEAR
2025

STATUS
Completed









26

ORIENT TILE FACTORY

Corporate Interior

CLIENT

Orient Electronics

LOCATION

FIEDMC, Faisalabad

BUILT AREA

20,000 sqft

YEAR

2024

STATUS

Completed



 **ORIENT**





27

A.F FERGUSON PWC

Corporate Interior

CLIENT

A.F Ferguson

LOCATION

Upper Mall, Lahore

BUILT AREA

24,000 sqft

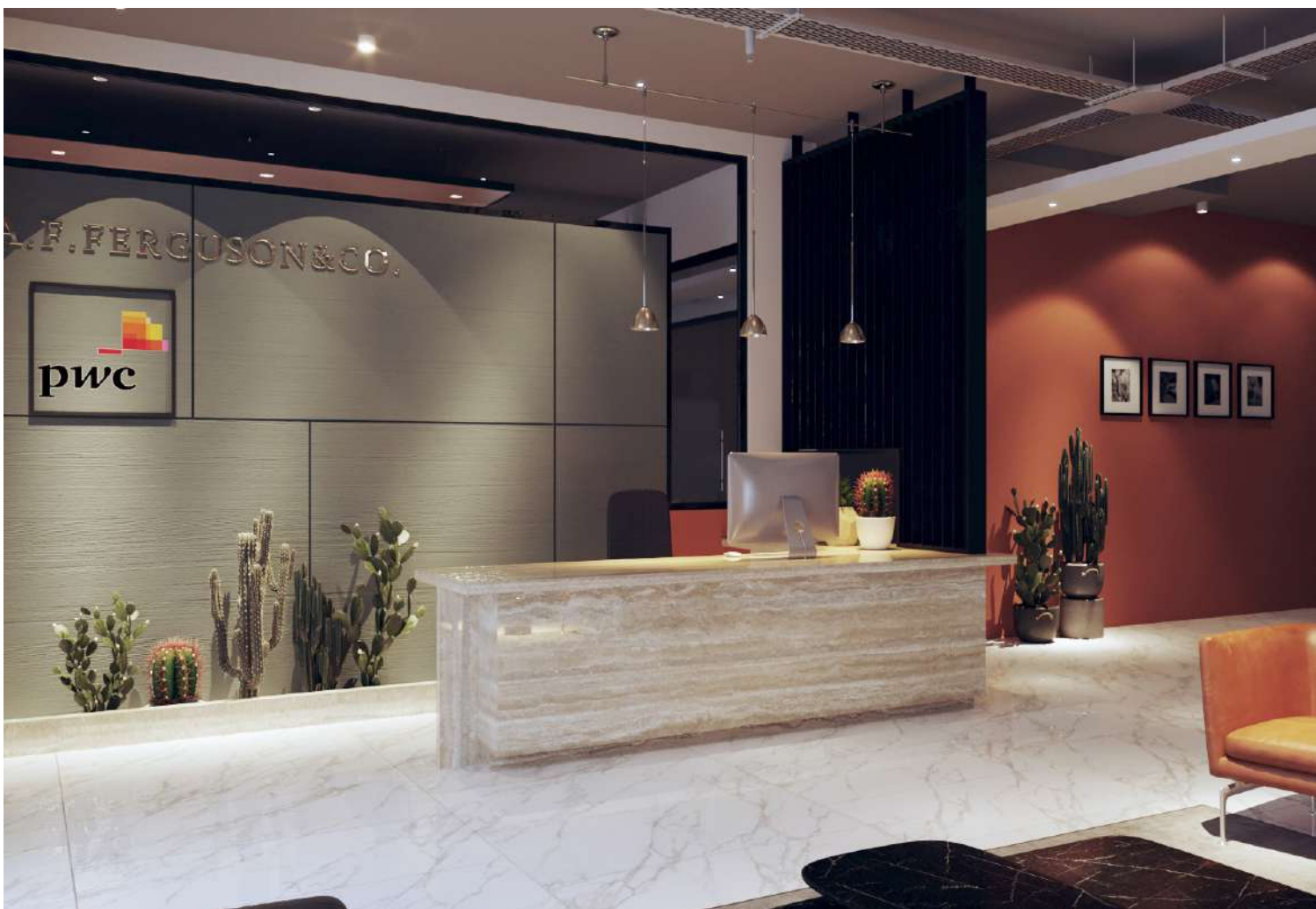
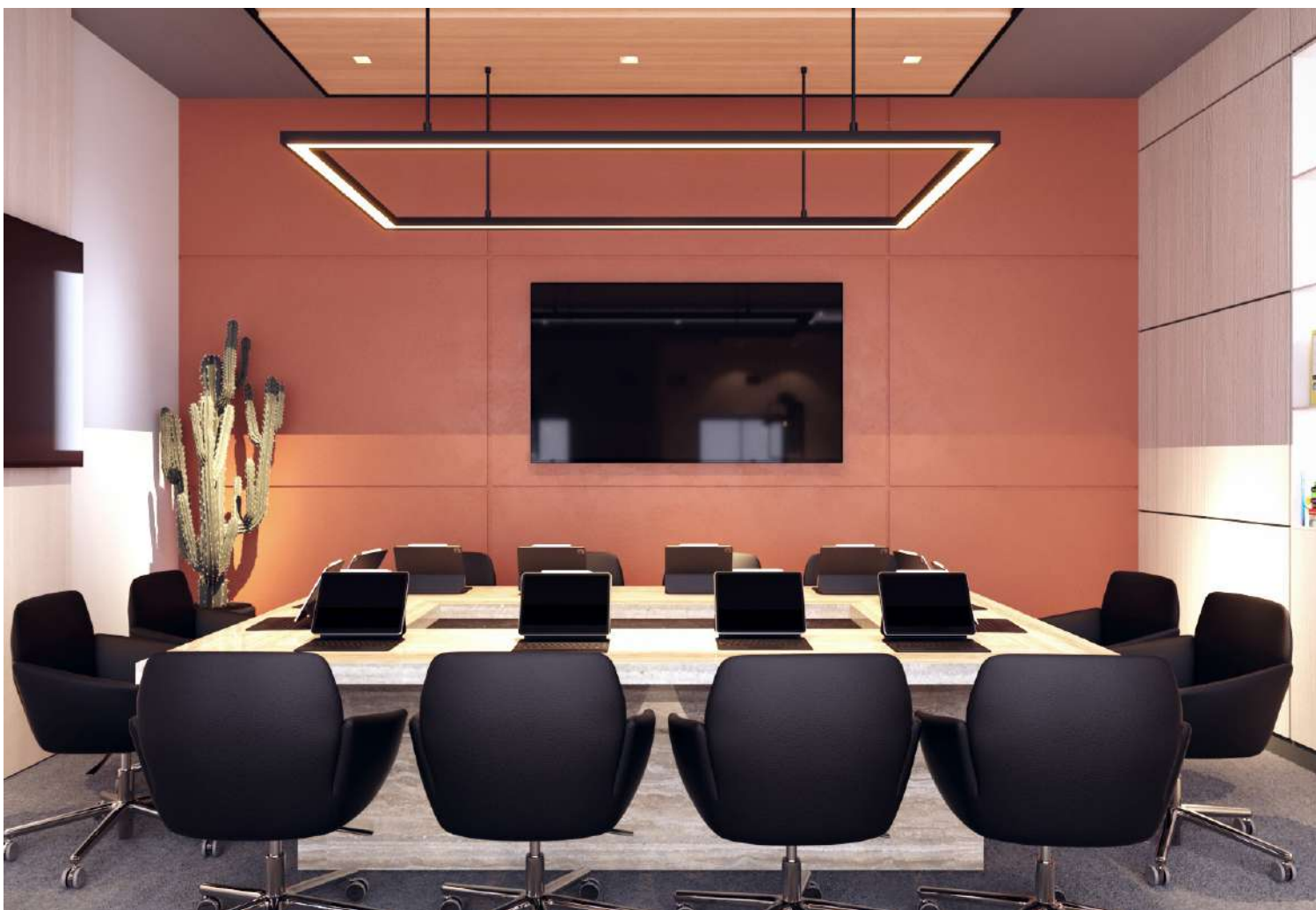
YEAR

2024

STATUS

Completed







28

QARSHI KNOWLEDGE PARK

Urban

CLIENT

Qarshi Group

LOCATION

Qarshi Knowledge City

BUILT AREA

YEAR

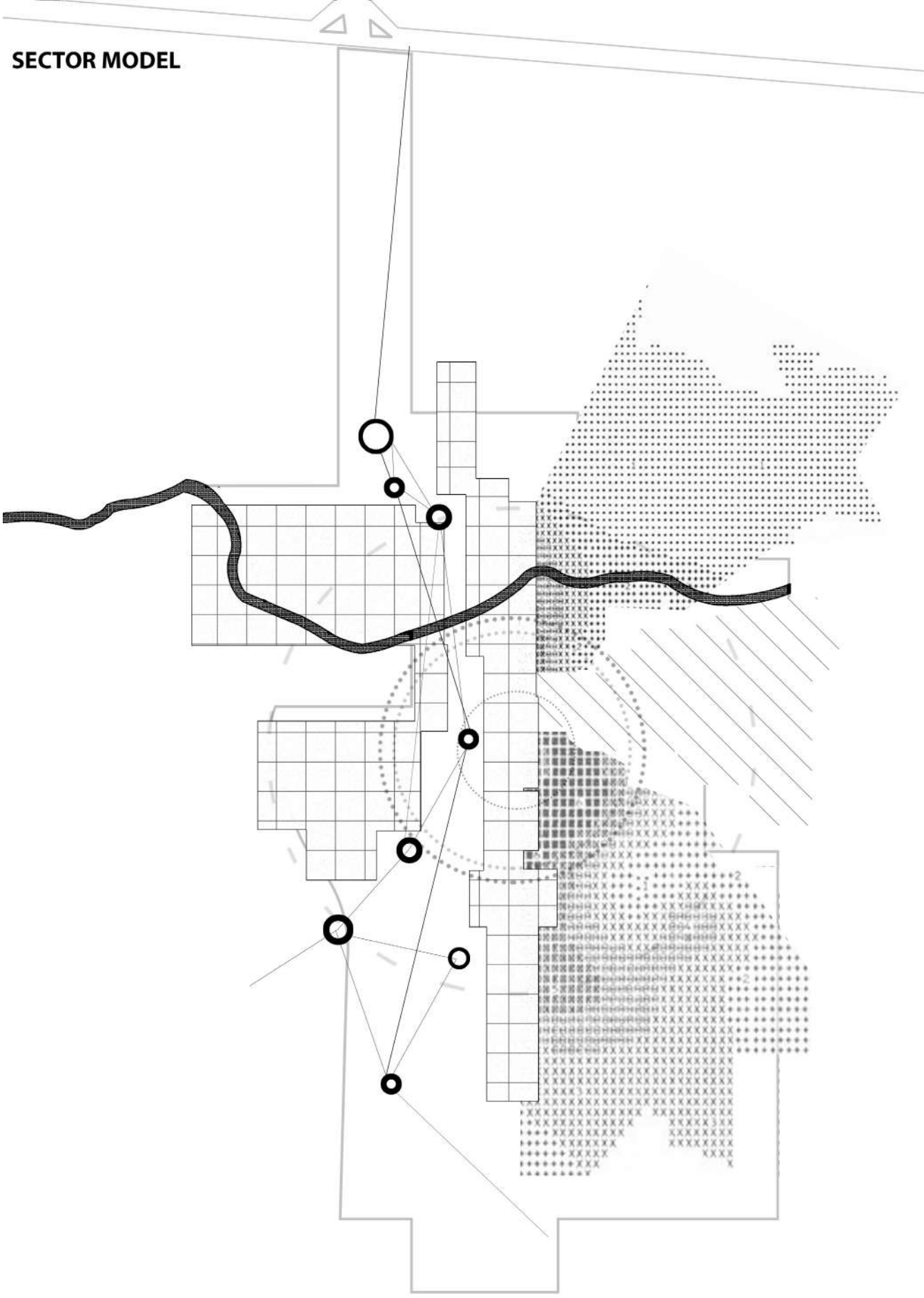
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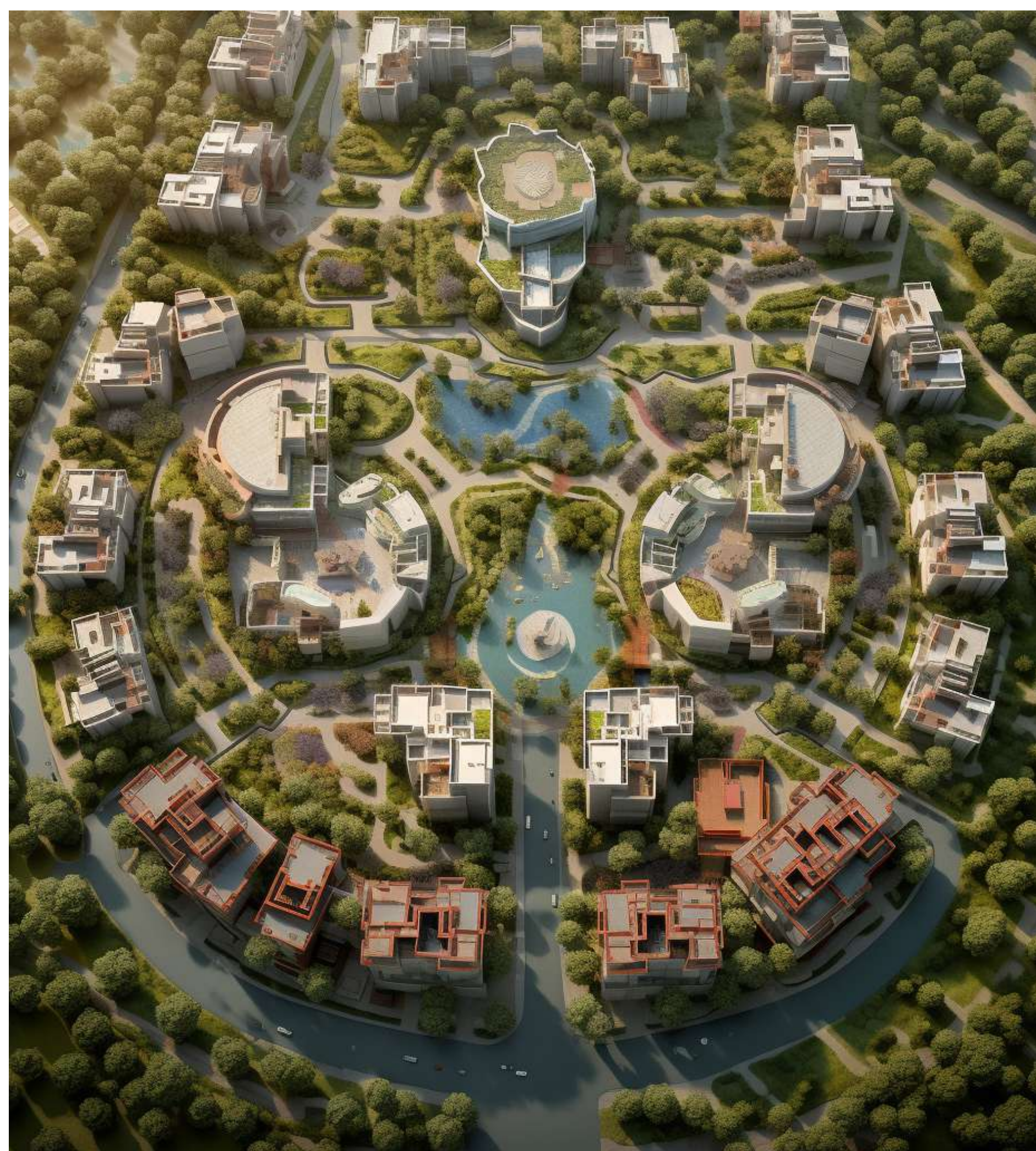
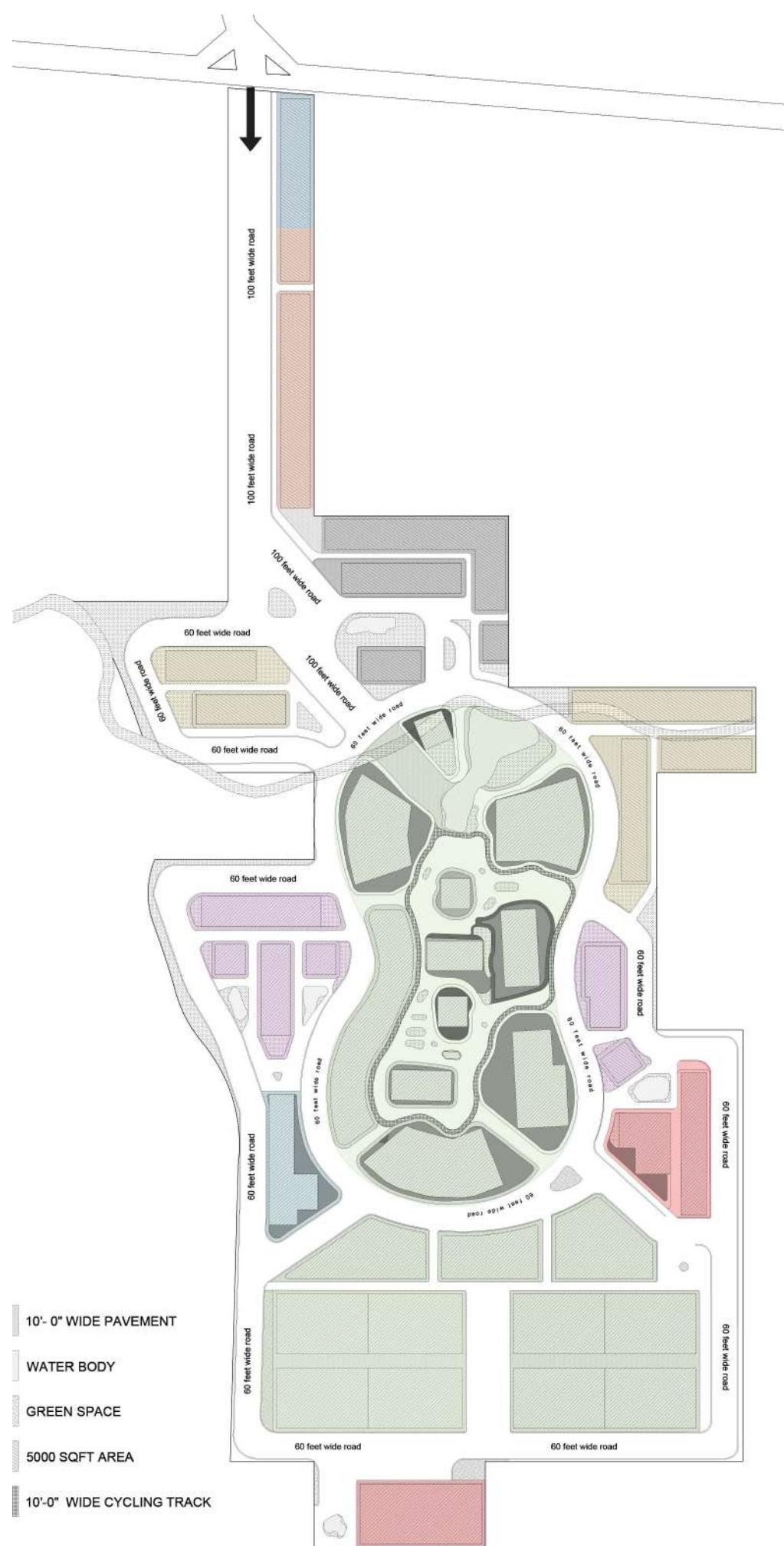
STATUS

Proposed



SECTOR MODEL







29

MASAI MARA

Competition

CLIENT

-

LOCATION

Masai Mara, Kenya

BUILT AREA

5,000 sqft

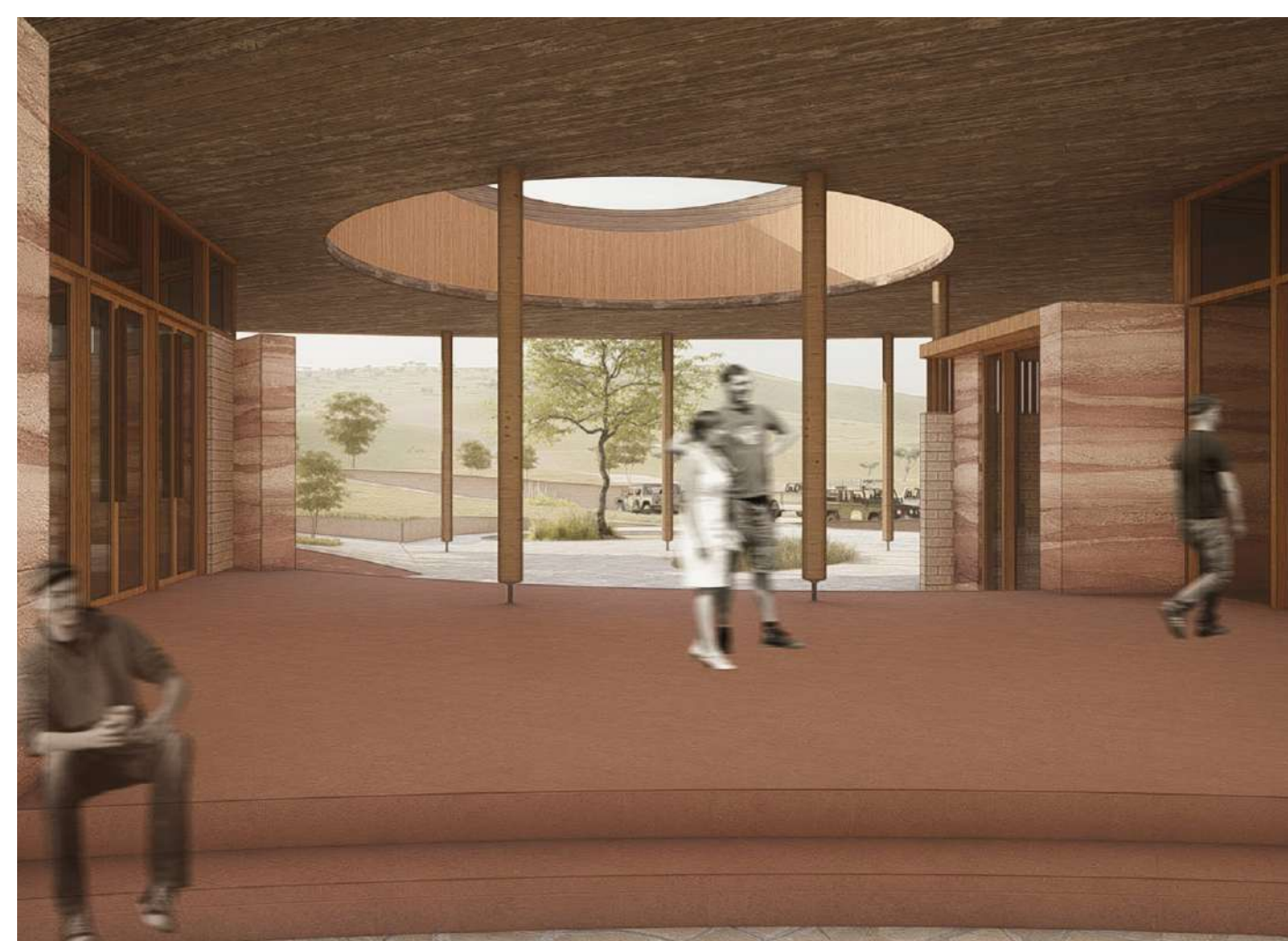
YEAR

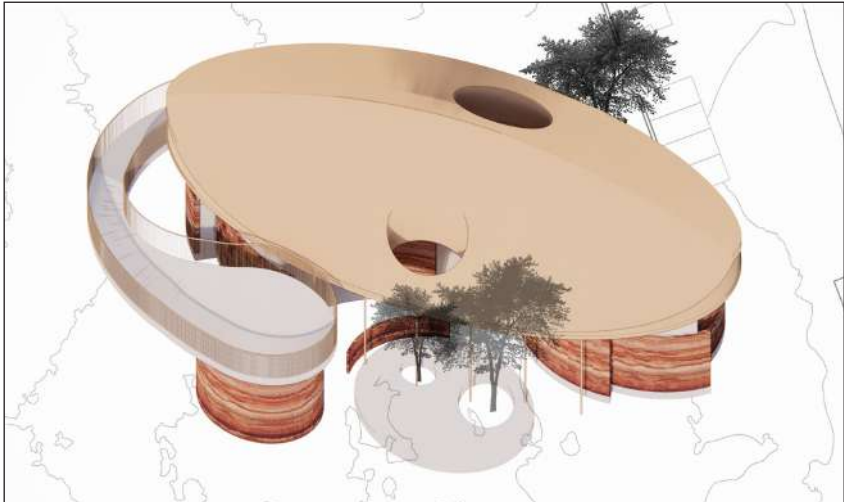
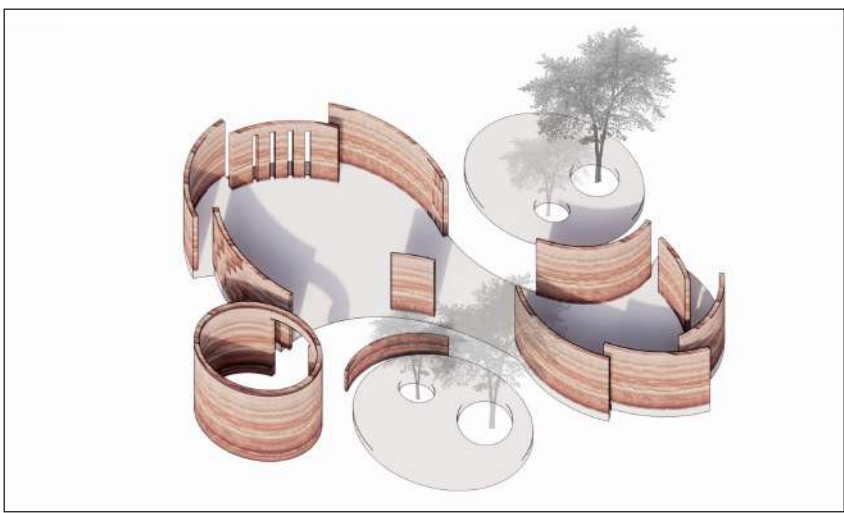
2024

STATUS

Proposed







30

BAMIYAN

Competition

CLIENT

-

LOCATION

Bamiyan, Afghanistan

BUILT AREA

24,000 sqft

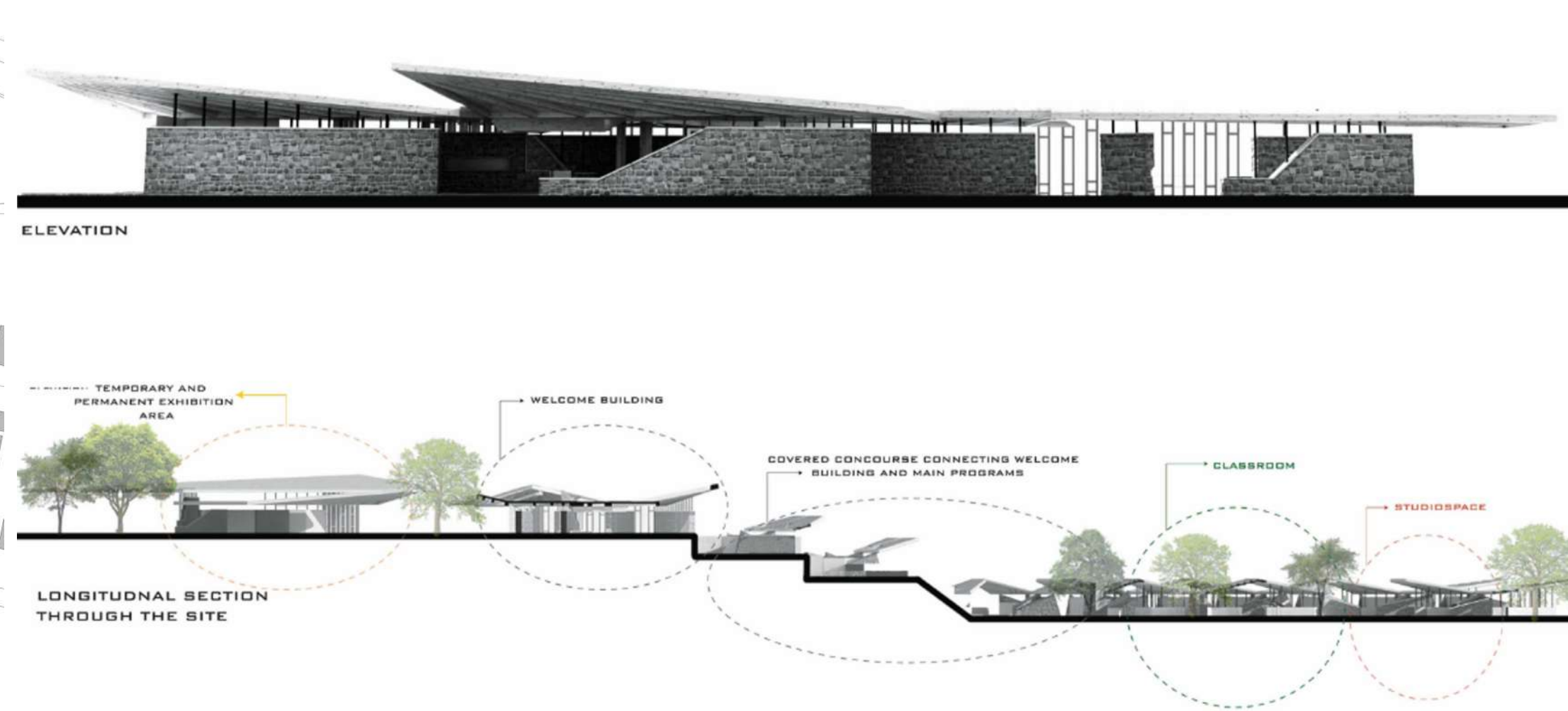
YEAR

2015

STATUS

Proposed









RIBA 
Chartered Practice

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